

**EXPLORING IMPLEMENTATION OF USING CANVA FOR  
MIND MAPPING ON STUDENTS WRITING SKILL  
DEVELOPMENT**

**By  
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**ANTASARI STATE ISLAMIC UNIVERSITY  
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**EXPLORING IMPLEMENTATION OF USING CANVA FOR MIND  
MAPPING ON STUDENTS WRITING SKILL DEVELOPMENT**

**Undergraduate Thesis**

Presented to Faculty of Tarbiyah and Teacher Training  
in partial fulfillment of the requirements for the degree of  
*Sarjana Pendidikan*

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I, the undersigned, Maulida Rahmah, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

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## ABSTRACT

**Maulida Rahmah.** 220101030833. Exploring Implementation of Using Canva for Mind Mapping on Students Writing Skills Development. Thesis. English Language Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Hj.Nani Hizriani, MA

**Keywords:** Canva, Mind Mapping, Writing Skills

Writing is one of the essential language skills that requires students to organize ideas logically and express them effectively in written form. However, many students experience difficulties in generating, organizing, and developing ideas during the writing process. Canva-based mind mapping has emerged as an innovative digital learning strategy that helps students visualize and structure their ideas before writing. This study aims to explore the implementation of Canva-based mind mapping in writing instruction and to investigate its perceived benefits and challenges in supporting students' writing skill development at SMAN 1 Anjir Pasar. This study employed a qualitative case study design. The participants consisted of 12 twelfth-grade students. Data were collected through observations, interviews, and documentation. The findings revealed that Canva-based mind mapping was implemented as a pre-writing strategy to help students organize their ideas before writing. The use of Canva enabled students to identify main ideas, develop supporting details, and structure their writing more systematically. In addition, Canva-based mind mapping enhanced students' organization, coherence, clarity of ideas, motivation, creativity, and confidence in writing. The challenges identified included limited digital literacy, unstable internet connections, time management issues, and students' tendency to focus more on visual design than on content. Overall, these findings suggest that Canva-based mind mapping can be effectively integrated into writing instruction to support students' writing skill development while promoting more engaging, organized, and student-centered learning experiences

## ABSTRAK

**Maulida Rahmah.** 2026. *Exploring Implementation of Using Canva for Mind Mapping on Students Writing Skills Development*, Skripsi. Program Studi Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Hj.Nani Hizriani, MA

**Kata kunci:** Canva, Mind Mapping, Keterampilan Menulis

Menulis merupakan salah satu keterampilan berbahasa yang penting yang menuntut siswa untuk mampu mengorganisasi gagasan secara logis dan mengungkapkannya secara efektif dalam bentuk tulisan. Namun, banyak siswa mengalami kesulitan dalam menghasilkan, mengorganisasi, dan mengembangkan ide selama proses menulis. Canva-based mind mapping hadir sebagai strategi pembelajaran berbasis teknologi yang membantu siswa memvisualisasikan dan menyusun ide sebelum mulai menulis. Penelitian ini bertujuan untuk mengeksplorasi implementasi Canva-based mind mapping dalam pembelajaran menulis serta mengkaji manfaat dan tantangan yang dirasakan dalam mendukung pengembangan keterampilan menulis siswa di SMAN 1 Anjir Pasar. Penelitian ini menggunakan pendekatan kualitatif dengan desain studi kasus. Partisipan penelitian terdiri atas 12 siswa kelas XII. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi. Hasil penelitian menunjukkan bahwa Canva-based mind mapping diimplementasikan sebagai strategi pra-menulis (pre-writing) untuk membantu siswa mengorganisasi ide sebelum menulis. Penggunaan Canva membantu siswa mengidentifikasi gagasan utama, mengembangkan gagasan pendukung, serta menyusun tulisan secara lebih sistematis. Selain itu, Canva-based mind mapping meningkatkan kemampuan siswa dalam mengorganisasi tulisan, meningkatkan koherensi, kejelasan ide, motivasi, kreativitas, dan kepercayaan diri dalam menulis. Adapun tantangan yang ditemukan meliputi keterbatasan literasi digital, koneksi internet yang tidak stabil, kendala dalam manajemen waktu, serta kecenderungan siswa untuk lebih berfokus pada desain visual daripada isi tulisan. Secara keseluruhan, temuan penelitian ini menunjukkan bahwa Canva-based mind mapping dapat diintegrasikan secara efektif dalam pembelajaran menulis untuk mendukung pengembangan keterampilan menulis siswa sekaligus menciptakan proses pembelajaran yang lebih menarik, terorganisasi, dan berpusat pada siswa.

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Dhu al-Hijjah, 18th 1447 A.H  
June, 4th, 2026 A.D



Writer

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