

CHAPTER III RESEARCH METHOD

A. Research Design

The writer uses qualitative research which describes locutionary, illocutionary, and perlocutionary in The Oprah Winfrey Show. Parkinson and Drislane (2011) state that qualitative research is a research using methods such as participant observation or case studies which result in a narrative, descriptive account of a setting or a practice. In this research method, the writer only produces the particular cases studied information and any more general conclusions are only propositions.

B. Subject and Object of the Research

1. Subject

Subject of this research is the host of The Oprah Winfrey Show, Oprah when she interviewing J.K Rowling.

2. Object

The objects of this research are locutionary, illocutionary, and perlocutionary that use by Oprah when she interviewing J.K Rowling.

C. Technique of the Data Analysis

In this research, the writer uses Speech act theory based on J.L. Austin, and John Searle in data analysis as approach by following steps:

1. Watching the show and Reading the entire the dialogue on script.

2. Identifying the dialog related to locutionary, Illocutionary, and perlocutionary acts on script.
3. Tabulating the data.
4. Concluding the data which have been collected.

D. Unit of Analysis

Unit of Analysis of the research is that the writer uses the video and the dialogue of Oprah as host in *The Oprah Winfrey Show* directed Reed Woodworth in episode interview with J.K Rowling.

E. Limitation of Problem

In this research, the writer focuses on J.L Austin theory about classification of speech act and Searle theory about taxonomy of illocutionary to classify the type of illocutionary acts that used by Oprah Winfrey.