CHAPTER I

INTRODUCTION

A. Background of Study

Education being one part in life is always open for discussion. Education is a systematic and conscious effort to achieve a standard of living adequate or better progress. In etymology, the word ‘education’ comes from the Latin ‘educatum’ and composes of two words, namely ‘E’ and ‘Duco’. E word means a development from the inside to out or from a little into a lot, while ‘Duco’ means the development or being developed. So education is being developed or moving from the inside to outside ability. Education means the process of developing the ability of self (inner abilities) and the power of the individual. The word education is often also associated with ‘Educere ‘(Latin) which means encouragement (propulsion) from the inside to out. It means to give education through the changes achieved through training or practice. Therefore the definition of education directs someone for a change, or the better life. (Chandra, 2004)

According to Plato, education is a lifelong process (long-life) started from someone born until his death, which makes someone excited in realizing the ideal of the citizen and teaches them how to lead and to follow. Plato adds in his understanding about education that education not only provides knowledge and ability, but the value of training, instinct, of fostering behavior and the right attitude. According to C.D.
Hardie in the monograph, *Truth and Fallacy in Educational Theory* (1941), education should educate someone with natural (nature), that a teacher must act as a gardener who cultivates plants naturally and not do things that are not natural. According to Ki Hajar Dewantara, the father of Indonesia's education, that education is the growing demands in the life of children, as for the meaning, education aims in the lead (not determine) of all the powers of nature (about to God) in these children, so that in the future their later as human beings and as members of society can achieve salvation and happiness extended. (Tim Pengembang Ilmu Pendidikan, 2007)

Based on law No. 20 of 2003, education is the process of learning so that learners actively planned to bring about an atmosphere of learning and the learning process, so that learners are actively developing the potential of her/his to have a religious, spiritual power of self-control, personality, intelligence, morals, as well as the necessary skills of themselves, the community, the nation and the state.

Based on the statement above, it could be concluded that education is the process of transfer knowledge from the person to another person that has impact to life. Education does not only transfer the science, but through education someone is expected to know more about something and it impacted on her/him daily life. Education is not only looking for a high value but also personality and behavior. Thus, moral education is very crucial in terms of education. In the absence of morals in education, education will be useless. In educator is not only to teach science, but also to educate attitude and morals. In Indonesia, moral education is applied in the
educational process that is called educational character. Government hopes by holding educational characters it could answer all the moral challenge that is going on lately, and also expected people next generation a better to be able to compete in the era globalization.

Currently, most people live by imitating the lifestyle of their popular idols, such as clothing, style, and even behavior. This phenomenon happens because they have an in spirited people they got from audiovisual media such as cinema, advertisement, song, video, movie, etc.

The development of audiovisual technology and information media influences the lifestyle of society. Radios, television, DVD, VCD are some examples of electronic devices become furniture at household. Those media of technology have function as information and entertainment media. The use of media technology can entertain people 24 hours up to their needs. However, it influences people’s live in procreative and consumptive, because all programs are presented in entertaining ways like cinema, advertisement, movie, interactive talk show, even phenomena’s criminal and mystic news.

Those phenomena motivate the effort in changing of school learning. Since a long time ago, most of students have claimed that studying at school felt bored and uninterested. They are forced to follow and to accept all subjects. The using of audiovisual media can make learning activity more interesting and interactive can develop
personal skill optimally, such as affective, psychomotor, cognitive, emotional and spiritual.

In other side, audiovisual also gives negative lesson. Children, who cannot take positive values of the program, have tendency to follow negative side and apply in their daily life especially in their behaviors. It causes moral degradation, especially in adulthood, for example: criminality like robbery, motor gank, drunker, sexual despising, smack down, etc. Viewed that case above, nowadays the moral education is very crucial. Without moral education, everyone cannot control what she/he should behave. Fortunately in our country, Indonesia, the moral education is poured in educational environment that called educational character. So hopely, the moral degradation does not happen only in teenagers but in adulthood as well.

According to Qur’an Al-Ahzab verse 21:

لاَّ يَحْدَثُ مَعَنِّي مَنْ كَانَ يَرْجُوَ الْحَسَنَةَ لِمَنْ كَانَ يَرْجُوُ اللَّهَ وَالَّيْوَمَ الآخَرَ

Accord to the verse, human could take model from Muhammad P.B.U.H for built character. In the other hand, it is known that Muhammad is really great at attitude and moral values, so everyone could take the example from Muhammad P.B.U.H in daily life.
Moral values are the standards of good and evil, which govern an individual’s behavior and choices. Individual’s morals may derive from society and government, religion, or self. According to the statement above, the moral value could take in every daily life, such as in family, friendship, society and even in TV and Radio. The most influence moral value is from TV, TV presents a lot of drama, movie, advertisement and many things that have big impact to moral education. Movie is one of the most viewed things because that is interesting. Movie has own specially moral value delivered to audience. The movie’s message is transferred by the actors/actress that act in that movie. The message is the core of movie. So, the actors and actresses have to able to transfer what the message is from the script.

The writer is interested to analyze of moral values in *The Lion, the Witch and the Wardrobe* cause this movie is the best-known movie taken from the novel *The Chronicles of Narnia*. *The Lion, the Witch and the Wardrobe* movie has several moral values that could be taken and applied in the daily life. This movie also has own characters that could not found in the other movies. *The Lion, the Witch and the Wardrobe* are a series of seven high fantasy novels written by C.S Lewis. It is considered a classic of children’s literature and the author best-known work. It has been sold over 100 million copies in 47 languages. It was written by Lewis between 1949 and 1954, illustrated by Paul Baynes and originally published in London between October 1950 and March 1956. The Chronicles of Narnia has been adapted several times, complete or in part, for radio, television, stage and movie.
The Lion, the Witch and the Wardrobe completed by the end of March 1949 and published by Geoffrey Bles in the United Kingdom on 16 October 1950 tells the story of four ordinary children: Peter, Susan, Edmund, and Lucy Pevensie, who have been evacuated to the English countryside from London in 1940 following the outbreak of World War II. They discovered a wardrobe in Professor Digory Kirke’s house leading to the magical land of Narnia. The Pevensie children helped Aslan, a talking lion, saved Narnia from the evil White Witch, who had reigned over the land of Narnia for a century of perpetual winter with no Christmas. The children became kings and queens of this new-found land and established the Golden Age of Narnia, leaving a legacy to be rediscovered in later books.

In this movie, a lot of moral values that will take as an example, when Edmund asked to honestly say where his brother and sisters were to the evil witch, when the witch wanted to kill them all. Edmund promised to bring them all to the evil witch but for the return the evil witch had to give him authority from the Narnia land. Based on the story above, there was a moral value taken, ‘don’t be greedy and self-serving’. That is one of message that would like the author deliver from this movie. There are still many moral values that would get on this movie.

Based on the description above, the writer would like to know and analyze the moral values from the movie The Lion, the Witch and the Wardrobe. So the writer would like to conduct the research with a title: THE ANALYSIS OF MORAL
VALUES IN THE FIRST SERIES OF NARNIA MOVIE THE LION, THE WITCH AND THE WARDROBE.

B. Problem Statement

Based on the background above, the writer will investigate these following questions:

1. What are the moral values in *The Lion, the Witch and the Wardrobe* movie?
2. How are those moral values in *The Lion, the Witch and the Wardrobe* applied for moral education?

C. Objectives of study

The objectives of study are:

1. To find out the moral values found in *The Lion, the Witch and the Wardrobe* movie.
2. To know how the moral values in *The Lion, the Witch and the Wardrobe* applied for moral education.

D. Significance of Study

This study will have contributions for:

1. Inform what are the moral value that found in *The Lion, the Witch and the Wardrobe* movie.
2. Give information for the English Teacher for used media movie in teaching.
3. Enlarge the literacy source of IAIN Antasari Banjarmasin.
4. Others researches who want to conduct similar research.

E. Research Method
The researcher uses qualitative research. Qualitative research deals with a kind of research which have the findings are not found through statistic procedures (Strauss, Anselm and Juliet Corbin, 2003: 04. In this research, the researcher chooses descriptive method to analyze the data. According to Saifuddin Azwar (1997,6), in descriptive method the researcher analyzes and presents the fact systematically therefore it can be understood and concluded easily.

1. Subject and Object of the Research

   The subject of this study is the script of *The Lion, the Witch and the Wardrobe* movie. The object of this study is the moral values of *The Lion, the Witch and the Wardrobe* movie.

2. Data and Sources of Data

   There are two kinds of data investigated in this research. Those are primary and secondary data.

   a. Primary data

   - Script text of *The Lion, the Witch and the Wardrobe* movie.
   - The analysis of the script.

   b. Secondary data

   To complete the primary data, the writer also collects the supporting data. These data consist of:

   - *The Lion, the Witch and the Wardrobe* movie.
   - Description of moral value.
3. Technique of Data Collecting

To collect the data in this research, the writer uses technique by exploring some literatures which are related to the study documentary.

4. Techniques of Data Processing and Analysis

The techniques of data processing and analysis involve several activities as follows:

a. The writer watches *The Lion, the Witch and the Wardrobe* movie.

b. The writer read the script from *The Lion, the Witch and the Wardrobe* movie.

c. The writer is classify the script of *The Lion, the Witch and the Wardrobe* movie.

d. The writer analyzes the moral value in *The Lion, the Witch and the Wardrobe* movie.

5. Research Procedure

Some steps that are passed through in this research are as follows:

a. Preliminary step

   1.) To read the relevant literature.

   2.) To discuss with the writers’ academic advisor.

   3.) To make a research design proposal to be submitted to the Faculty of Tarbiyah and Teachers Training Thesis Bureau to have approval.

b. Preparatory step

   1.) To hold a seminar on the research design proposal.
2.) To ask dean of Tarbiyah and Teachers Training for written mandate to conduct the research.

F. Definition of Key Terms

1. Moral Values

Moral value is a principle or action or character of human that is true or false, right or wrong, and good or bad. (Zatoichi Fey Ahmad. 2015)

2. The Lion, the Witch and the Wardrobe

The Lion, the Witch and the Wardrobe, completed by the end of March 1949 and published by Geoffrey Bles in the United Kingdom on October 16th 1950. It tells the story of four ordinary children: Peter, Susan, Edmund, and Lucy Pevensie, who have been evacuated to the English countryside from London in 1940 following the outbreak of World War II. They discover a wardrobe to the magical land of Narnia. The children help Aslan, the talking lion for saving Narnia from the white witch. After the long struggle, finally they become the kings and queens of Narnia.