

**THE ANALYSIS OF PRESUPPOSITION OF SLOGANS IN POSTERS
AND SOCIAL MEDIA ADVERTISEMENT IN BANJARMASIN**

THESIS



By

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**ANTASARI STATE INSTITUTE FOR ISLAMIC STUDIES
FACULTY OF TARBIYAH AND TEACHERS TRAINING
ENGLISH EDUCATION DEPARTMENT
BANJARMASIN
2016 A.D/1437 H**

**THE ANALYSIS OF PRESUPPOSITION OF SLOGANS IN POSTERS
AND SOCIAL MEDIA ADVERTISEMENT IN BANJARMASIN**

THESIS

Presented to

Antasari State Institute for Islamic Studies Banjarmasin

In partial fulfillment of the requirements

For the degree of Sarjana in English Language Education

by

HASBI

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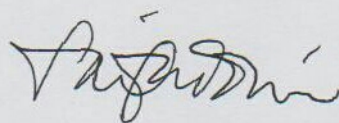
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BANJARMASIN
FACULTY OF TARBIYAH AND TEACHERS TRAINING
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JUNE, 2016 A.D/1437 H**

APPROVAL

This is to certify that the *sarjana*'s thesis of Hasbi with the Title "The analysis of Presupposition of Slogans in Posters and Social Media Advertisement in Banjarmasin Area" has been approved by the thesis advisor for further approval by the board of examiners.

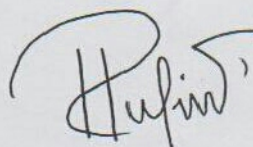
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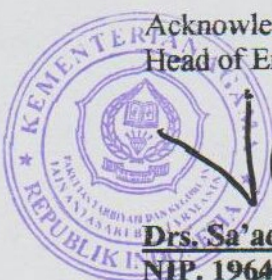
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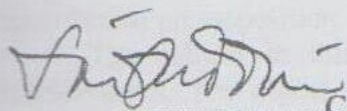
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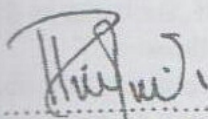
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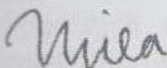
This is to certify that the *sarjana's* thesis of Hasbi with the Title "THE ANALYSIS OF PRESUPPOSITION OF SLOGANS IN POSTERS AND SOCIAL MEDIA ADVERTISEMENT IN BANJARMASIN" has been approved by the board of examiners as the requirements for the degree of *sarjana* in English Language Education.



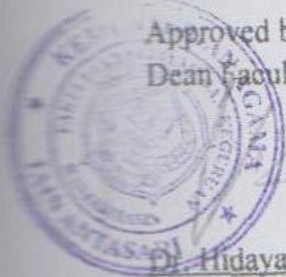
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MOTTO

DO YOUR BEST WHAT YOU PLAN
NOW, YOU WILL HARVEST LATER.

DEDICATION

This thesis *is* dedicated to:

My beloved parents, Mom and Daddy

Who have been making me know the means of love,
struggle, and sacrifice

My little Brother, Muhammad Rizal Al Farishy

Who always entertains me, makes me laugh for enjoying my
thesis

My close friend, to someone which is special in my life

Who make my life so colorful every day

I love you all!

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سيدنا ومولانا محمد وعلى اله وصحبه أجمعين

Praise be to Allah the almighty who has been giving me guidance till the researcher finished the thesis entitle "THE ANALYSIS OF PRESUPPOSITION OF SLOGANS IN POSTERS AND SOCIAL MEDIA ADVERTISEMENT IN BANJARMASIN". Peace and salutation always be upon Prophet Muhammad P. B. U. H and all his companions who struggle for Allah, as well as his followers until the end of the day.

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Finally, the researcher hopes that this research will be useful for the next researcher. The researcher admits that thesis research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

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The Writer

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