

**THE ANALYSIS OF ENGLISH USED BY BROADCASTERS OF MUSIC
PROGRAMS IN BANJARMASIN**

THESIS



By:

HUSNUL ATHIYA

1201240711

**ANTASARI STATE INSTITUTE FOR ISLAMIC STUDIES
FACULTY OF TARBIYAH AND TEACHERS TRAINING
ENGLISH EDUCATION DEPARTMENT
BANJARMASIN
2016 A.D/ 1437 H**



**THE ANALYSIS OF ENGLISH USED BY BROADCASTERS OF MUSIC
PROGRAMS IN BANJARMASIN**

THESIS

Presented to

Antasari State Institute for Islamic Studies Banjarmasin

in partial fulfillment of the requirements

For the degree of Sarjana in English Education Department

by

Husnul Athiya

SRN: 1201240711

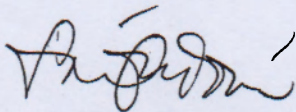
**ANTASARI STATE INSTITUTE FOR ISLAMIC STUDIES
BANJARMASIN
FACULTY OF TARBIYAH AND TEACHERS TRAINING
ENGLISH EDUCATION DEPARTMENT
JUNE, 2016 A.D /1437 H**

APPROVAL

This is to certify that the *sarjana's* thesis of **Husnul Athiya** with the title *The Analysis of English Used by Broadcasters of Music Programs in Banjarmasin* has been approved by the thesis advisor for further approval by the board of Examiners.

Banjarmasin, June ²⁰2016

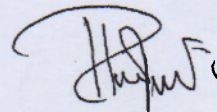
Advisor I



DR. Saifudin Ahmad Husin, M.A

NIP. 196405301990021001

Advisor II



Puji Sri Rahayu, M.A

NIP. 197701182008012013

Acknowledged by



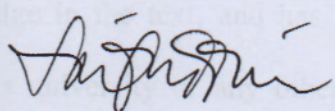
English Education Department

Madillah, M.Pd

NIP.196405201992031006

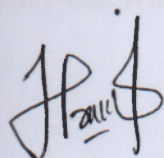
VALIDATION

This is to certify that the *sarjana's* thesis of Husnul Athiya with the title *The Analysis of English Used by Broadcasters of Music Programs in Banjarmasin* has been approved by the board of examiners as the requirements for the degree of *sarjana* in English Language Education.



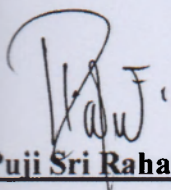
DR. Saifudin Ahmad Husin, M.A (Chairman)

NIP.196405301990021001



Nani Hizriani, S.Pd, M.A (Member)

NIP.197711272003122002

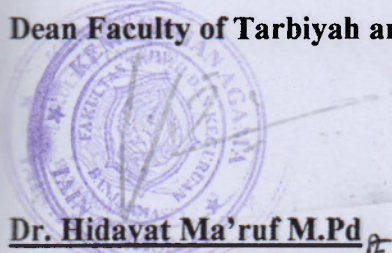


Puji Sri Rahayu, M.A (Member)

NIP.197701182008012013

Approved by

Dean Faculty of Tarbiyah and Teachers Training



Dr. Hidayat Ma'ruf M.Pd

NIP. 19690703 199503 1 004

STATEMENT OF AUTHENTICITY

By Signing this form, I

Name : Husnul Athiya

SRN : 1201240711

Certify that the work in this thesis is, to the best of my knowledge and belief, original. Except as acknowledge in the text, and has not been submitted, either in whole or in part, for a degree at this university or any other university. If someday, it is proven as duplication, imitation, plagiarism or made by others partly of entirely, I understand that my thesis and academic title will be cancelled due to the law.

Banjarmasin, June 24th2016



The writer,

A handwritten signature in black ink, appearing to be "Husnul Athiya".

Husnul Athiya

ABSTRACT

Husnul Athiya. 2016. The Analysis of English Used by Broadcasters of Music Programs in Banjarmasin. Thesis. English Education Department, Faculty of Tarbiyah and Teachers Training. Advisors: (I) Dr. Saifudin Ahmad Husin, M.A. (II) Puji Sri Rahayu, M.A

Keywords: Broadcasters, code switching, contexts, reason

The problem statements of this research are: what the contexts of English are used and why the broadcasters tend to mix their language with English while speaking. The subjects are four broadcasters from two radio stations, DBS FM and RRI Pro 2. The objects are the contexts and reasons of doing code switching into English during the broadcast. The writer uses recording, interview, and documentary techniques. After collected, the data are analyzed with theories and explained descriptive-qualitatively.

The result shows that the broadcasters tend to use English while opening and closing the broadcast, mentioning the jargon, telling information, connecting the sentences as a signal of new topic, pausing for commercial breaks, telling commercial while on air, saying what listeners can do while the broadcast, quoting the lyric of English song, restating the information, reviewing the songs which have been played, greeting the listeners, and introducing the song to be played.

The reasons of using English are that they have been accustomed to saying those words in English, their perception of English as sophisticated and sell *like hot cakes*, want to make variation on their broadcast, imitating someone, make special characteristics, forgot the Indonesian words, adjusting with the program and the listeners, and lazy to translate the script into Indonesian.

ABSTRAK

Husnul Athiya. 2016. Analisis Penggunaan Bahasa Inggris di Kalangan Penyiar Radio Program Musik di Banjarmasin. Skripsi. Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan. Dosen Penasehat: (I) Dr. Saifudin Ahmad Husin, M.A. (II) Puji Sri Rahayu, M.A

Keywords: Penyiar, alih kode, konteks, alasan

Rumusan masalah dalam penelitian ini adalah: Kapan penyiar radio beralih menggunakan Bahasa Inggris (konteks) dan Mengapa mereka menggabungkan bahasa dengan Bahasa Inggris saat siaran. Subjek penelitian ini adalah empat penyiar dari dua stasiun radio, yakni DBS FM dan RRI Pro 2. Objek penelitian ini adalah konteks dan juga alasan para penyiar menggabungkan bahasa mereka dengan Bahasa Inggris saat siaran. Penulis menggunakan teknik rekaman, wawancara, dan dokumentasi. Data kemudian dianalisis dengan teori dan dijelaskan secara deskriptif-kualitatif.

Hasil penelitian menunjukkan penyiar cenderung berbahasa Inggris saat membuka dan menutup siaran, menyebutkan jargon, menyampaikan informasi, menyambung kalimat untuk menyatakan topik baru, memberi jeda untuk iklan, menyampaikan iklan saat siaran, memberi komentar, menyebutkan istilah dalam media sosial atau internet, menyatakan hal-hal yang dapat dilakukan pendengar saat siaran, mengutip lirik lagu berbahasa Inggris, mengulangi pernyataan, mengulang lagu yang telah diputar, menyapa pendengar, membaca pesan dalam Bahasa Inggris, serta memperkenalkan lagu yang akan diputar.

Alasannya dikarenakan kebiasaan mereka menggunakannya, persepsi mereka tentang Bahasa Inggris sebagai bahasa yang *keren* dan laku dimana saja, ingin membuat variasi siaran, meniru seseorang, membuat ciri khas, lupa dengan kata-kata dalam Bahasa Indonesia yang dimaksud, menyesuaikan dengan program yang dibawakan dan pendengar, dan mereka malas menerjemahkan skrip yang sudah tertulis dalam Bahasa Inggris.

MOTTO

Always be all out in coloring life

Because we just live once

Make the most of it !

DEDICATION

I dedicate this thesis with sincerity to:

My beloved parent: Drs. H. Jamhari Arsyad (alm) and Hj. Siti Maserah

Who always pray for me, motivate and support me in every step of life, and teach me about *tawakkal*. Although *abah* leave this world too soon, and cannot see his daughter reaches her degree, but I believe that he proud of me and always wish the best for my life like *mama* did.

My beloved brothers: Kak Mujibburahman, Kak Najib Kailani, Kak Ahmad Muhajir, and Kak Muhammad Iqbal

Who always become the best brothers and role model for me, keeping and caring me in my whole life, replacing *abah* position, supporting me in doing everything, giving unlimited love for me, and shaping me to live my life wisely with faith and knowledge

My beloved sisters in law: Kak Mariani, Kak Tatinia, and Kak Vina Fauzia

Who always care and listen to my sharing

My beloved nieces and nephew: Nawwal, Naila, Ayesha, and Ayaskara

In reducing my stress while writing this thesis with their behavior

Kak Ahmad Mubarak

Who becomes *my third advisor* in free, sharing his knowledge, helping, guiding and supporting me to finish this thesis

Pahaji Anchoy, Mahaji Wahdah, Mahaji Aulia, and Mahaji Raisya

For your support, for sharing laugh and tears, and introducing me to *pentatonix*, which accompany me in doing my thesis

The thesis warriors: Mega, Hamli, Hasbi, Lina, Nasir, and Alfini

Who struggle with me from the beginning till the end of this *war*

All of my friends in

PBI A 2012, HMJ PBI, LiDS Educia, and Antasari Voice

Thank you for everything

May Allah gather us in *firdaus*

ACKNOWLEDGEMENT

First of all, let us thank to Allah Almighty, the lord of the world, the master, and the creator of everything, who has been giving me guidance till the finished this thesis entitled “The Analysis of English Used by Broadcasters of Music Programs in Banjarmasin”. Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his companions who struggle for Allah.

The writer would like to express appreciation and gratitude to:

1. Dr. Hidayat Ma’ruf, M.Pd as the Dean of Tarbiyah and Teachers Training Faculty of Antasari State Institute for Islamic Studies and all his staff for their help in the administrative matters.
2. Drs. Saadilah, M.Pd as the Head of English Education Department for the assistance and motivation.
3. Dr. Saifudin Ahmad Husin, M.A as the first advisor for the guidance, motivation, pray, and answers for all of my questions.
4. Puji Sri Rahayu, M.A as the second advisor for the advices, helps, suggestions, sharing, pray and correction for my thesis.
5. Dr. H. Husnul Yaqin, M.Ed as my Academic Advisor for the guidance and encouragement.
6. All lecturers and assistants in Tarbiyah and Teachers Training Faculty for the priceless knowledge.

Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this thesis is not perfect yet. Therefore, the suggestion will be expected to make it better.

Banjarmasin. Ramadhan 19th 1437 H

June, 24th 2016

Writer

CONTENTS

COVER PAGE

LOGO PAGE

TITLE PAGE

STATEMENT OF AUTHENTICITY iv

APPROVAL v

VALIDATION.....vi

ABSTRACTvii

ABSTRAK..... viii

MOTTOix

DEDICATION.....x

ACKNOWLEDGEMENT.....xi

CONTENTS.....xii

CHAPTER I: INTRODUCTION

A. Background of Study	1
B. Statement of Problem.....	7
C. Objective of Study.....	7
D. Significance of Study	7
E. Definition of Key Terms	8

CHAPTER II: THEORETICAL REVIEW

A. Langage, Langue, Parole.....	10
B. Sociolinguistics	12
C. Bilingualism	14
D. Language Choice.....	16
E. Code	19
F. Reason for Code Switching.....	23
G. Review of Previous Study	29

CHAPTER III : RESEARCH METHOD

A. Research Design.....	33
B. Research Setting	33
C. Subject and Object	33

D. Data	34
E. Source of Data.....	34
F. Techniques of Data Collection.....	34
G. Data Analysis	35

CHAPTER IV: FINDINGS AND DISCUSSION

A. Findings.....	36
B. Discussion	57

CHAPTER V: CLOSURE

A. Conclusion	75
B. Suggestion	76

REFERENCES

APPENDICES

CURRICULUM VITAE