

CHAPTER V

CLOSURE

A. Conclusion

Based on the research which was conducted in four broadcasters, the writer found several contexts of code switching (which was gained by recording) and several reasons (which was gained by interview). These are the conclusion:

1. In broadcasting case, the contexts of code switching is surely different from other, because they do it while presenting the program. Sometimes, it happens naturally, but it may also be planned before.
2. For the reason of doing code switching, it is mostly because their perception of English itself, which is not only as the International language but also the language which *sells like hot cakes*. They feel more comfortable, sophisticated and stylish when using English. It also because the lack of lexical needed that they have, for making variation on their broadcast, etc. The use of English is not only influenced by the English Educational Background, but also by the content of the program and the image radio itself.

Finally, all of the reason of code switching theories which presented here can be proved by the findings. The contexts and reasons of code switching are because of situational factors, message-intrinsic factors, interjection, showing status relationship, talking about particular

topic, signal for the sophistication and identification with modernity, expressing group identity, and real lexical needed.

B. Suggestion

Research in broadcasting field is always interesting. It is also interesting to investigate the language used by the broadcasters in other part which is not investigated in this research yet. For further research, the writer suggests:

1. Investigating more on the specific factor such as their gender or habit which probably can influence their tendency in doing code switching.
2. Gaining the data from the listeners which is related to their opinion in listening to the language style that the broadcasters did, whether they like it or not. By doing so, the broadcasters can also know their listeners want and adjust it. It will make their broadcast become catchy and more interesting.
3. For language teaching (especially for sociolinguistics subject), the teachers can use these findings as the authentic materials. It can be used for introducing the actual language used (especially in broadcasting field) and also for code switching examples. By doing so, hopefully language use and code switching phenomenon can be understood easily by the students.