CHAPTER I
INTRODUCTION

A. **Background of the Study**

In running their daily activity people always meet and interact with others. In interacting with others, humans use language as a medium of communication. Within a reasonable communication, respectively of the parties involved, between the speaker and hearer will always strive to convey speech effectively and efficiently. In speaking, people need to pay attention to their politeness when communicating with other humans. It is intended that humans can use polite language and do defeat in speaking. A speech is said to be polite or not, depends on the size of the public modesty spoken language speakers. Errors in language often occur in the process of communication and interaction between human beings with one another. Interactions can occur on the official forums and unofficial. A school that is going to education, it is still frequently encountered errors in politeness. It can be seen in the learning process, as well as activities in the school environment.

In the effectiveness of the class depends on the the teacher’s skill to transfer lesson to the students. Thus, the important thing to create an effective class is interaction among the students and the teacher in the classroom. According to Brown (2000:165) that: “Interaction is the collaborative exchange of thoughts, feelings, or ideas between two or more people, resulting in a reciprocal effect on each other. In other words, interaction is the key for language teacher to transfer or deliver the lesson to the student successfully”. One of ways to build an interactive learning in the classroom is teacher talk and students
talk. For example, teacher asks question to the student about the material of the lesson and then students will respond the teacher’s question.

There are two kinds of teacher talk in interactive learning strategies, indirect influence and direct influence. Indirect influence emphasizes on feeling, praises or encourages, using ideas of the student, and asking question. Direct influence emphasizes on giving information, direction, and criticizes student behavior. Maxim is always used by teacher and students in the class when they are studying. Especially for flouting maxim is usually used by students when students answer the teacher’s questions. So this study focuses on flouting of Gracian maxim in teacher and students interaction.

In observing the cooperative principle, Grice (1995:30) states that there are four types of conversational maxim. They are maxim of quantity, maxim of quality, maxim of relevance and maxim of manner. In fulfilling maxim of quantity, the speaker should be as informative as it is required. He/she should not give too little information or too much. People who give too little information risk their listener not to be able to identify what they are talking about because they are not explicit enough.

On the other hand, those who give more information than the listener needs risk boring them. The effect of this maxim is to present that the statement is the strongest, or most informative that can be mode in the situation. Then, Maxim of quality refers to the truth contribution given by the speaker in the conversation. Sarah E blackwell (2002:12) says that if the participants want to being cooperative in the conversation event, the information which is given should be true. It assumes that while they are speaking, they should tell to each other what they believe to be true. If what they told is a lie, it refers to the maxim quality violation. After that, maxim of relevance states that each participant’s
contribution should be expressed as relevant to the subject of the conversation. It means that the speaker is assumed to be saying something that is relevant to what has been said before.

The last is maxim of manner. This maxim refers to the contribution given by the speaker is reasonably clear. In applying this maxim well, the speaker should avoid obscurity of expression, avoid ambiguity, be brief and be orderly. These maxims allow the speaker to be briefer in communicating; since they do not need to say everything they would need to if they are being perfectly logical.

Such as in An-Nisa: 63

أولئك الذين يعلم الله ما في قلوبهم فاعرض عنهم ووعظهم فأنفسهم قولًا بليغ

in Tafsir Al-Maraghi explained, Qaulan Baligha that “the words which traces you want to plant in their souls”. The word puberty means precise, straightforward, eloquent, and quite vague. Qaulan Baligha means using words that are effective, right on target, communicative, easy to understand, straight to the point, and no convoluted or rambling. To be precise communications objectives, style of speech and let the message be adjusted to levels communicant intellect and use a language understood by them.

Based on the explanation above, the researcher is interested in conducting the research about “COOPERATIVE PRINCIPLE OF GRICEAN MAXIM IN LECTURER - STUDENTS INTERACTION”.

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B. **Statements of Problem**
   Based on the background above, this research is designed to analyze and investigate the following questions:
   
   1. What maxims are often violated by students during lecturer and students interaction?
   2. How do are students violate that maxim?
   3. What are the speakers reasons in violating of maxim?

C. **Objectives of Research**
   Based on the research questions, the objectives of this research are:
   
   1. To find out kinds of maxim are often violated by students during lecturer and students interaction.
   2. To find out how the students violated the maxim.
   3. To know the speaker reasons in Violation of Maxim.

D. **Significance of Research**
   The result of this study are expected to provide benefits of theoretical and practical benefits:
   
   a) **Theoretical Benefits**
   
   The results of this study are expected to provide new insights on the application of the theory of the cooperative principle and politeness principle in establishing the effectiveness of teaching and learning in the classroom. In addition, the results of this study can be input in the development and treasury to the study of language as Discourse Analysis, Sociolinguistics and Pragmatics.
b) Practical Benefits

In practical terms this research can be input in the improvement of the teaching and learning process in order to be effective. In addition, the research is expected to provide input to subsequent researchers.

E. Scope and Limitation

This study is focused on investigating the Cooperative Principle in interaction of lecturer and students in class at lecture PPB (Language Development Center) in five different grade classes.

F. Definition of Key Terms

1. Cooperative Principle is the assumption that participants in a conversation normally attempt to be informative, truthful, relevant, and clear.

2. Gricean Maxim are Communicative principles that were proposed by H.P. Grice as an elaboration of his Cooperative Principle.

3. Lecturer – students interaction are Activity or reciprocal relationships that occur between lecturer and students who indicate an educational relationship in order to achieve common goals.