

CHAPTER I

INTRODUCTION

A. Background of Study

Language is as one of important aspect in this life. In addition, a language is our intimate friend from the past and the future because a language is how the way a human being send a message to their partner or between humans. We can easily communicate with other people in getting the best interactions by using language. Badadu said that langugae is “Interest, opinion, intelligence, mind, spoken, speech, and babbling” (Badadu & Mahmud, 1996).

There are various languages in the world that have been created by Allah, one of them is English. English is used for many purposes around the world. Especially in Indonesia there are many reasons why it is important to learn. The most common reason is because of its role as a language of international communication. It is used in various aspects, such as in transportation, commerce, banking, tourism, and education. Language is the most important thing for human being as a means of communication instrument in community, as a symbol of sound which is produced by human beings instrument of utterance.

The use of English is in accordance with the aim of creating language as stated in the Holy Qur'an in the Al-hujarat verse 13 as follows :

يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ
لِتَعَارَفُوا إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتَقَاهُمْ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ

It can be understood from this verse that Allah creates many different human and nations with different cultures in the world. It is also explain that we are asked to know each other. Of course, we need some languages in order to understand when we communicate each other, and one of an international language is English. English is used as an International language and it has the largest number of user all over the world.

Communication in English can be done in both oral and written communication. Oral communication can be done through daily communication, dialog, speech, etc. On the other hand, written communication needs media. One example of written communication is literary work. Literary work comes as a result of the authors idea of creativity. The ideas merge from the author's point of view of the social environment. Literary work not only for conveying what the author want to say, but also to influence the readers. Literary work is very helpful for life because it can provide awareness to the reader about the realness of life, although described in from of fiction. Literary work

can give joy and inner satisfaction. Literary work can also be used for works experience, since anyone could reveal the contents of the hearts and minds in writing that has artistic value. And literature can be regarded as a language arts because created by using beautiful language. According to Klarer (2005, p. 1), "Literature is referred to as the entirety of written expressions, with the restriction that not every written document can be categorized as literature in the more exact sense of the word".

Through literary work, the writer wants to create an indirectly communication with the readers by conveying, expressing his or her opinion, idea, thought, argument and meaning. In conveying the opinion, idea, thought, argument and meaning, the writer needs supporting element to convince and to attract the readers about what they want to convey through their works.

Literary works usually use figurative language. Then, Rhetorical devices is part of figurative language. Holman (1997, p. 196) describes that "*The forms of figurative language are divided into two main groups, rhetorical schemes and rhetorical tropes. Rhetorical devices serve variety of purposes. They are used to clarify meaning, to provide vivid examples, to inanimate object to amuse or to ornament. Most important, they have an essential aesthetic purpose widening and*

deepening the range of perception and response to the world of objects and ideas". It is often used unconsciously and spontaneously in everyday conversation and writing but in literary works such as poetry and prose, however the use of rhetorical devices is likely to be more conscious, more artistic, and much more subtle.

Rhetorical devices are elements which contain the writer's taste and purpose to make their literary works more interesting for the readers. Some examples about rhetorical devices is synecdoche, it is very useful for the writer because it refers to the whole of a thing by the name of any one of its parts such as calling a car "wheels" is a synecdoche because a part of a car "wheels" stands for the whole car, and The word "boots" usually refers to soldiers. By using synecdoche, the writers give otherwise common ideas and objects deeper meanings and thus draw readers' attention. Furthermore, the use of synecdoche helps writers to achieve brevity. For instance, saying "Soldiers were equipped with steel" is more concise than saying "The soldiers were equipped with swords, knives, daggers, arrows etc." (www.literarydevices.net/synecdoche/).

Song lyric is one of the literary works which uses rhetorical devices, it is to give an essential aesthetic purpose widening and deepening the range of perception and response to the world of objects

and ideas which the writer wants to convey. Song lyric contains rhetorical devices with its literary in compatible and suitable terms, forcing the listeners to attend the connotation rather than to the denotation.

One of the best place for the writer to put their opinion, idea, thought, argument and meaning is on Movie. As in the movie there are so many soundtracks, in the broadest sense soundtrack simply means everything you hear in the movie sound effects, dialog and music. It also refers to the entirety of the music in the movie. And soundtrack contains lyric that the writer can put their ideas.

La La Land is a 2016 American romantic musical film written and directed by Damien Chazelle, and starring Ryan Gosling and Emma Stone. The film's title refers both to the city of Los Angeles and to the idiom for being out of touch with reality.

La La Land was premiered at the Venice Film Festival on August 31, 2016, and was released in the United States on December 9, 2016. It grossed \$442 million worldwide on a production budget of \$30 million.

According to IMDb (The Internet Movie Database) is an online database of information related to films, television programs and video games, including cast, production crew, fictional characters,

biographies, plot summaries, trivia and reviews, operated by IMDb.com, Inc. *La La Land* got 8,3 rate.

La La Land received critical acclaim and was regarded as one of the best films of 2016. Critics praised Chazelle's screenplay and direction, Gosling and Stone's performances, Justin Hurwitz's score and the film's musical numbers. It won in every category, it was nominated for at the 74th Golden Globe Awards, with a record-breaking seven wins, and received 11 nominations at the 70th British Academy Film Awards, winning five. It received 14 nominations at the 89th Academy Awards, tying the record for most nominations with *Titanic* (1997) and *All About Eve* (1950), and won 6 Academy Awards for Best Director, Best Actress (Stone), Best Cinematography, Best Original Score, Best Original Song ("City of Stars") and Best Production Design.

La la land has many soundtracks about 15 that created by Justin Hurwitz, Chazelle's Harvard University Classmate. The Lyrics were written by Pasek and Paul except for "Start a fire", which was written by John Stephens (John Legend), Hurwitz, Marius De Vries and Angelique Cineu. At the 89th academy awards, it won the Oscar for the best original Score, as well as best Original song, for "City of stars".

Most of *La La land* soundtracks lyrics use rhetorical devices some examples in first soundtrack on the movie entitled another day of

sun. On its lyrics the writer used rhetorical devices some examples alliteration, assonance and anaphora to get the attention of the listeners and make effect for the interesting of the soundtracks.

English songs are used to express someone's feeling, thought, and idea of everything, such as religion, belief or humanity, etc. Each writer has his or her own style in creating literary works or songs. Serayawati (1997, p. 4) assumes that "style is the type of language that is used by a writer to express his or her idea through literary works". They include diction, figurative language or rhetorical devices and imagery. So people get interested to sing that songs since the composition and the meaning of the lyrics in the songs can attract someone to sing or even just to read that song lyrics

Indonesian people who do not speak English, they need to comprehend the context of English songs. At first, we have to study and analyze the rhetorical devices used in that song lyrics as well as the connotative meaning of the song lyrics, because it is impossible for us to know the context of the song lyrics if we do not know the rhetorical devices used and function in that song lyrics. Besides, we could get the writer's idea, thought which are expressed through those song lyrics. Recently, there are many young people who like music or song especially English song. Usually they are interested in improving their English skill through English song, which are popular this time. By

rhetorical devices the readers or listeners will understand about what the writer want to convey with that lyric by knowing the function of rhetorical devices.

The study will help the listeners to understand what is meant by rhetorical devices. Based on the statement above, the researcher intends to conduct a research to get deeper information, entitled “AN ANALYSIS OF RHETORICAL DEVICES ON SOUNDTRACKS OF *LA LA LAND* MOVIE”.

There are previous research; first written by Tiorma Katerina Hutagaol entitled, “*RHETORICAL DEVICES FOUND IN JEWEL’S SONG LYRICS*” (2006) the research focused on the meaning of the lyric which is used rhetorical devices.

Second, by Ajmi Ramadhani entitled, “*THE ANALYSIS OF FIGURE OF REPETITION IN FAYE DIANE KILDAY’S SELECTED POEMS*” (2013) the research focused on meaning, function of figure repetition and most frequently kinds of figure repetition that appeared on selected poems of Faye Diane Kilday.

Last, by Muhammad Shodiq. 2014. “*AN ANALYSIS OF REPETITION AS RHETORICAL DEVICE IN CREATIVE WRITING FROM THE NOVEL THE ADVENTURES OF SLIM & HOWDY BY KIX BROOKS & RONNIE DUNN WITH BILL FITZHUGH*” (2014) the

research focused on repetition that used on the novel, what kinds of repetition most frequently found and are the repetition terms effective in the novel *The Adventures of Slim & Howdy*.

B. Research Questions

The focus of the study as follows.

1. What kinds of rhetorical devices are found in soundtrack lyrics on *La La Land* Movie?
2. What are the functions of the rhetorical devices that appear in *La La Land* soundtracks lyrics?

C. Objectives of the Study

This study aims:

1. To find out the kinds of rhetorical devices that appear in soundtrack lyrics on *La La Land* Movie.
2. To describe the function of rhetorical devices used in *La La Land* soundtracks lyrics.

D. Limitation of the Study

In this study the researcher wants to analyze the use of rhetorical devices on 15 soundtracks lyrics of *La la land* movie. The researcher will limit the study just for 6 soundtracks because they have lyrics and others are not because it just an instrumental music, by identifying and describing the words, phrases, and sentences in every stanza of

soundtracks lyrics in *La La Land*. The limitation here is necessary to reach specific result at the end of the discussion.

E. Significance of study

The result of this research is expected to contribute as follows:

1. Enrich our knowledge in understanding the types and function of rhetorical devices in soundtracks lyrics of *La La Land* movie.
2. Enrich our knowledge and helps for the students especially who are in Introduction to Literature and Prose and Poetry subjects.
3. Can obtain more references especially in improving knowledge in literary works for the readers who interested in rhetorical devices as rhetorical devices is style in writing
4. The analysis of the study is expected to give some positive contribution to the study of English literature, especially in studying about rhetorical devices
5. For English teacher the result of the research hopefully able to be used as references in teaching and learning English

F. Definition of Key Terms

To avoid misunderstanding towards the title of this research, the researcher will describe the key terms that as follows:

a. Analysis

Analysis means the detailed study or examination of something in order to understand more about it; the result of the study; or; a careful examination of a substance in order to find out what it consist of.

b. Rhetorical Devices

A rhetorical device uses words in a certain way to convey meaning or to persuade. And rhetorical devices are forms of expression that depart from normal word or sentence order or from the common literal meanings of words for the purpose of achieving a special effect. In this study, the researcher wants to analyze the rhetorical devices in those soundtracks.

c. La la land

La La Land is a 2016 American romantic musical film written and directed by Damien Chazelle, and starring Ryan Gosling and Emma Stone

d. Soundtrack

The sounds, especially the music, of a film.