

ABSTRACT

Noor Wahdah. 2017. The Analysis of Expressive Speech Act in Reaction Video on Youtube Channel Fine Brothers Entertainment. Thesis. English Education Department, Faculty of Tarbiyah and Teachers Training. Advisors: (I) Dr. Saifuddin Ahmad Husin, MA, (II) Rusnadi, S. Pd.I, M.Pd.I, MA.

Keywords: Expressive, Speech, Pragmatic

The problem formulation of this research are: What type of expressive speech act are found in reaction videos on Youtube channel Fine Brothers Entertainment and What is the most frequently type of expressive speech act used in reaction videos on Youtube channel Fine Brothers Entertainment.

The focus of this research is expressive speech act that is uttered by the people on four most popular reaction videos from October to November on Youtube Channel named Fine Brothers Entertainment.

This research design is qualitative research. To collect the data, the writer does some steps: collecting the videos, watching the reaction videos, Identification, Analyzing. Then writer also does some steps to analyze the data: data reduction, data presentation and drawing conclusion.

The result of this research denoted that there are 31 Expressive speech act based on Guiraud *et al* formulation found in the four most popular reaction videos on Youtube Channel name Fine Brothers Entertainment. Then those data are classified into some types of expressive speech acts based on theory logical formalization by Guiraud *et al*. There are 10 data of approving, 2 data of disapproving, 1 data of regretting, 14 data of complimenting, 3 data of reproaching and 1 data of apologizing. The most frequently type of expressive speech act used in Reaction Video is complimenting.

ABSTRAK

Noor Wahdah. 2017. Analisa Tindak Tutur Ekspresif dalam Video Reaksi di saluran Youtube Fine Brothers Entertainment. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan. Pembimbing: (I) Dr. Saifuddin Ahmad Husin, MA, (II) Rusnadi, S. Pd.I, M.Pd.I, MA.

Kata kunci: Ekspresif, tuturan, pragmatis

Perumusan masalah dalam penelitian ini adalah: Apa saja tipe-tipe tindak tutur ekspresif yang ditemukan di video-video reaksi di saluran Youtube Fine Brothers Entertainment dan apa tipe tindak tutur ekspresif yang paling sering digunakan di video-video reaksi di saluran Youtube Fine Brother Entertainment.

Fokus penelitian ini yaitu tindak tutur ekspresif yang diucapkan oleh orang-orang di 4 video reaksi paling populer terhitung dari bulan oktober sampai November di saluran Youtube Fine Brother Entertainment.

Desain penelitian ini adalah berupa penelitian kuantitatif. Untuk pengumpulan data, penulis melakukan beberapa langkah: mengumpulkan video, menonton video reaksi, mengidentifikasi dan menganalisis. Lalu penulis juga melakukan beberapa langkah untuk menganalisa data: reduksi data, penyajian data, penarikan kesimpulan.

Hasil penelitian ini menunjukkan bahwa ada 31 data tindak tutur ekspresif berdasarkan formulasi oleh Guiraud dkk yang ditemukan di 4 video reaksi terpopuler di saluran Youtube Fine Brothers Entertainment. Kemudian data tersebut diklasifikasikan kedalam beberapa jenis tindak tutur ekspresif berdasarkan teori formalisasi logis oleh Guiraud dkk. Ada 10 data jenis tindak tutur ekspresif persetujuan, 2 data jenis tindak tutur ekspresif penentangan, 1 data tindak tutur ekspresif penyesalan, 14 data tindak tutur ekspresif pujian, 3 data tindak tutur ekspresif celaan, dan 1 data tindak tutur ekspresif permintaan maaf. Jenis tindak tutur ekspresif yang paling sering digunakan dalam video reaksi adalah tindak tutur ekspresif pujian.