

## CHAPTER 1

### INTRODUCTION

#### A. Background of study

People, as a social being, can not live without each other. They always relate to each other. It means that people need other people. When they need other people, they tend to communicate to each other by using a language. One theory given by Delahunty and Garvey (2010), language is a set of rules, unconsciously present in mind, which enables human being to represent and communicate meanings by producing audible, visible, or tactile symbols that these rules sistematically relate to those meanings. Basically, a language is used as a tool for people to show what is on their mind to others.

Language is really important for people around the world. People use language to inform the people around them of what we feel, what we desire and question or understand the world around them. People communicate effectively with their words, gestures and tone of voice in a multitude of situation. Through language, we also can connect with other people and make sense of our experiences.

Human use language as a gift from god as the Holy Quran states in the Al Rahman verses 1 until 4 as follows:

الرَّحْمَنُ ۙ ۱ عَلَّمَ الْقُرْآنَ ۚ ۲ خَلَقَ الْإِنْسَانَ ۚ ۳ عَلَّمَهُ الْبَيَانَ ۚ ۴

The verse describes that language is a gift from Allah the almighty to human. Allah creates human along with the ability to produce language. With that ability, human uses languages to meet the objectives and purposes such as for communication.

In some forms of communication, they need language to deliver a message or express about themselves. When people want to express themselves through the communication, they do not just uttering words with some grammatical rules but they also perform an action. Yule (1996) states actions that perform via utterances are generally called speech act.

Speech act is a branch of pragmatics concerned with the ways in which words can be used not only to present information but also to carry out actions. Austin (1962, cited in Horn, 2006, p. 54) substitutes a three way contrast among the kinds of act that are performed when language is put to be used by the people, such as locutionary, illocutionary, and perlocutionary. Austin (1962, cited in Horn, 2006, p. 54) points out locutionary acts is acts of speaking, acts involved in the construction of speech, such as uttering certain sound or making certain marks, using particular words and using them in conformity with the grammatical rules of a particular language and with certain senses and certain references as determined by the rules of the language from which they are drawn. Furthermore, Austin (1962, cited in Horn, 2006, p.54) reveals that illocutionary acts as acts done in speaking, including and especially that sort of act that is the apparent purpose for using a performative sentence.

The third of Austin's categories of acts is perlocutionary act which Austin (1962, cited in Horn, 2006, p.55) states perlocutionary acts is a consequence or by-product of speaking, whether intended or not.

In 1976, Searle (cited in Cutting, 2008, p.14) classifies illocutionary act into five macro-class. Those five class of illocutionary acts are representative, directive, commissive, declaration and expressive. Searle (1976, cited in Cutting, 2008, p. 14) defines representative speech acts as acts in which the words state what the speaker believes to be the case. Meanwhile, Searle (1976, cited in Cutting, 2008, p. 15) points out that directive speech acts which lead the recipient to carry out the task. Furthermore, Searle (1976, cited in Cutting, 2008, p. 15) also states, by using a commissive speech act, the speakers promise to undertake a certain action and in that way they make the world fit their. A further category of searle's speech acts are declarations. Searle (1976, cited in Cutting, 2008, p. 15) states that if declarations is uttered by a person with appropriate authority under certain well-defined circumstances, create situation that fit the words.

The category of speech acts which is the writer concerned in this reserach is expressive speech acts. Expressive speech act is an act of expressing speaker's feeling. As Searle states:

The illocutionary point of this class is to express the psychological state specified in the sincerity condition about a state of affairs specified in the propositional content. The paradigms of experssive verbs are "to thank", "to congratulate", "to apologize", "to deplore" and to"welcome". (1979, cited in Guiraud, 2011, p.1)

In other works, Norrick (1978, cited in Ronan, 2015, p.29) specifies that expressives speech act express psychological condition and thus not beliefs or intentions, which arise to given states of affairs. This speech act have also been discussed by Taavitsainen and Jucker (2010, cited in Ronan, 2015, p. 28) who define expressives speech acts as expressing the state of mind, the attitudes and the feeling of speakers. In other works, Yule (1996) also points out expressive speech acts are those kinds of speech act that states what speaker feels. They express psychological states and can be statement of pleasure, pain, dislike, like, joy, and sorrow. They can be caused by something the speaker does or the hearer does, but they are about the speaker's experience. In recent approach, Guiraud *et al* (2011) has formalized the subdivision of expressives speech act in a formal-cognitive approach. They define expressive speech acts as public expression of emotional states.

The emotional states that Guiraud *et al* (2011) consider are either basic emotion (only defined from beliefs and goals) or complex emotions (based on complex reasoning about norms, responsibility, etc). Guiraud *et al* (2011, cited in Ronan, 2015, p. 30) believes when the speaker believes something to be true, they feel joy or sadness, if the speaker holds something to be an ideal or not ideals state of affairs, they feel either approval or disapproval. In Basic emotion, Guiraud *et al* (2011) formulates speech act into six subs. They are being delighted, being saddened, approving, disapproving, being sorry and sympathizing. Furthermore,

Guiraud et al (2011) identify complex emotions leads to the expressive act of rejoicing, thanking, regretting, deploring, apologizing, expressing moral satisfaction, complementing, expressing guilt, reproaching, accusing and protesting.

These theories will be the foundation of this research. The researcher decided to take the reaction videos as the subject of the data. Reaction video is a video form what people nowadays called as a reaction video. Anderson (2011) states reaction video is footages of people reacting to things. Cawley (2016) also adds that reaction video essentially feature a person watching or experiencing something and record their reaction. Typically, reaction videos feature a group of people, for example children or even Youtube personalities, looking at an object or video and talking about it. This format is hugely popular on Youtube and countless content creators, including U.S talk show host such as Ellen Degeneres, have produced videos in this style.

Since there are so many reaction videos on Youtube, writer decides to take one of the most popular react channel as a source, that is Fine Brothers Entertainment channel. The Fine Brothers, also known as Rafi and Benny Fine, run one of Youtube's most popular channels, producing and posting videos that feature people of all ages reacting to object or online clips. Reaction videos have proved particularly succesful for the Fine Brothers who produce a number of regular series, including Kids React,

Teens React and Youtubers React. The channel boasts more than 15 million subscribers.

Based on above explanation, the writer is interested to conduct a research entitled “THE ANALYSIS OF EXPRESSIVE SPEECH ACTS IN REACTION VIDEOS ON YOUTUBE CHANNEL FINE BROTHERS ENTERTAINMENT”.

#### B. Statement of Problem

Concerning the title, the problem that comes up with can be formulated as follows:

1. What type of expressive speech act are found in reaction videos on Youtube channel Fine Brothers Entertainment?
2. What type of expressive speech act is most frequently used in reaction videos on Youtube channel Fine Brothers Entertainment?

#### C. Objectives of Study

1. To find out type of expressive speech act that are used in reaction video on Youtube Channel Fine Brothers Entertainment
2. To find out the most frequently used type of expressive speech act in reaction video on Youtube Channel Fine Brothers Entertainment

#### D. Significance of Study

1. For researcher

This reasearch not only will fulfill requirement in getting bachelor degree of education in English department but also helps the writer to know more about expressive speech act.

2. For other researchers

Giving more information or additional references, especially for the same kinds of research.

3. For English Language Teaching

Giving knowledge about speech act in order to make teachers more aware with what their students feel on teaching and learning process.

Besides that, it also helps teacher to teach about cross-culture and provides more example of expressions which are used by people who have different cultures.

4. For readers

Giving more knowledge about speech act since there is few research who talks about expressive speech act separately.

E. Definition of Key Terms

1. Expressive speech act is a speech act which utterance express about what people feels toward videos or things that are showed to them in Reaction Videos. They are categorized by Guiraud *et al.* into 17 categories; being delighted, being saddened, approving, disapproving, being sorry, sympathizing, rejoicing, thanking, regretting, deploring, apologizing, expressing moral satisfaction, complimenting, expressing guilt, reproaching, accusing and protesting.

2. Reaction Video is a video content on Youtube Channel Fine Brothers Entertainment where people watch or experience something. The reaction videos has two section which are reaction section and

comment section, but in this research the researcher only focus on reaction section.

3. Fine Brother Entertainment is a channel on Youtube that has over 5 billion views online and over 15 million subscribers that is really popular with their react series such as kids react, teens react, elder reacts, youtubers react and so on.