

CHAPTER I

INRODUCTION

A. Background of Study

In daily life, the awareness of what is a polite action is or should not always be considered. For instance, offering seat to the elderly on a bus is considered polite behavior, and to interrupt when someone talks is considered impolite behavior; to greet someone at the first time when you meet in the morning is polite and to stand up to reach for the dish you want at a dinner table is impolite. Therefore, politeness can be conceived as an observable and social phenomenon.

Politeness can be understood as a social phenomenon. It means to achieve good interpersonal relationships, and a norm imposed by social conventions. So it is phenomenal, instrumental and normative by nature. In many ways, politeness is universal Lakoff (1975:51). It can be observed as a phenomenon in all cultures; it is resorted to by speakers of different languages as a means to an end and it is recognized as a norm in all societies. Despite its universality the actual manifestations of politeness, the ways to realize politeness, and the standards of judgment differ in different cultures. Such differences should be traced back to the origin of the notion of politeness in different cultures.

The notion of politeness is universal. It has different origins and thus different connotations in different cultures. Politeness is a very important

principle in language use; we must consider others' feelings. In using a language, we make to use of the devices that the language employs to show certain relationships to others and our attitudes toward them. Indeed, to use the language properly, we must do so. Politeness is the consideration of social factors (social distance in terms of solidarity or formality), social status, type of situation or context, intonation, etc when communicating with others.

Communication has an important role in our life. Communication is the art of sharing anything. In its vital sense it means a sharing of ideas and feelings in a mood mutual understanding. Thus, people can cooperate with each other when they communicate just as they do in any other shared activity.

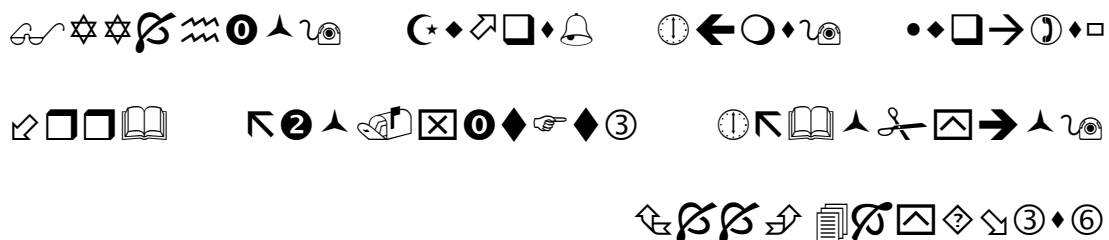
Communication is usually defined as conversation, namely for sending and receiving message. If the message cannot be received it means that communication does not work well. In order to make communication run in harmony, the hearer should know the speaker's aim. Moreover, we adapt our conversation to different situations every day. Among our friends for instance, we can easily say something that would be seen discourteous among strangers and we avoid over formally with our friends. In both situations above we try to avoid making the hearer embarrassed and uncomfortable.

Etiquette and politeness have close relationship in communication. As Endang Iryani (2012) puts it: Etiquette can be viewed from various aspect of daily life. One of them is etiquette in communication or called politeness language. Politeness or etiquette is a custom that is prevailed in the society.

This is all the more surprising since commentators on and participants in verbal interaction are more likely to comment on behavior which they perceive to be ‘impolite’, ‘rude’, ‘discourteous’ etc than on polite behavior. Endang also said that politeness or etiquette is a custom that is prevailed in the society. To know the language polite, it should to know and understand the language, the social and the cultural value of the community in communication in order to speak politely Holmes (2008:218).

As for politeness by Richard et al is quoted by Rahardi (2005), politeness can be understood as follows: “politeness is how the language shows the social distance between the speakers and the relationship of their role in a society”. Polite expressions are usually used by formal situation and used to someone is higher level also someone recently known by people.

Politeness in communication allows people to know and interact to each other in their life closely. It exceedingly needed, because people created in different genre, social background and culture. It stated in the holly Qur’an Thaha/44 as following:



Based on the Surah Thaha: the verse 44, Allah ordered the human being to behave politely. Every person has many relationships to each other; we have to know how to be polite to make it still in a good way. Etiquette can be viewed from various aspects of daily life. One of them is etiquette in communication or called politeness language. So, the writer thinks that how important to conduct research about polite expressions in creating a good "*silaturahmi*".

The politeness expression is rarely to be investigated. Therefore, the writer chose this topic to be studied. Politeness expression is a good way to get many good relationships with other people in daily life and people will know many kinds of politeness expressions that can be used. It gives many benefits, especially for the writers. The writer wants to know more politeness expressions. Also, writer wants to know when usually politeness expressions are used in communication (a gender based analysis).

In this research, the writer tri observed Global Islamic Boarding School located at the Trans Kalimantan street Km.12. Student who lives in boarding school has to obey all programs and rules that are made by leader of the boarding school. The programs and the rules of boarding school are made based on the target of school. In Global Islamic Boarding School, the writer got information that in this school applied the English zone every Monday, Wednesday and Thursday in a week by using English language especially in learning English language.

Therefore, the writer chose this school as the place of her research because it is one of the biggest and the favorite schools in Batola, South Borneo. This school is able to compete with other Islamic Boarding School at the province level even at national level. In addition, Global Islamic Boarding School is one Islamic Boarding School has also an association “*English Friends*”. English Friends is an association which consists of the smartest students of English ability in the school. The school gives reward some students in *English Friends* to go abroad (Singapura). It is also one of the schools which they are divided by gender between male and female have different classes. According to English teacher on the interview 6th September 2017, the school is divided by gender between male classes and female classes because the school is one of Islamic school that want to build good character *muslim* and *muslimah*. So, the writer wants to know about the politeness expressions used by male and female students in English communication.

As related to the title, the writer got previous researches. There is a thesis by Karmila (2015), the finding of this study was to know what kinds of the politeness and impoliteness strategies used by characters in Jack the Giant Slayer Film and what are the kinds of polite and impolite strategies most frequently used in Jack the Giant Slayer Film.

The result of the research is that the writer found that there are 56 politeness utterances and also found 21 impoliteness utterances that used in the film. The writer found out that approbation maxim is the kind of polite strategy

most frequently used in the film. There are 19 approbation maxims. The moods are the kind of impolite strategy most frequently uses in the film, there are 12 the moods strategies.

Another study was conducted by Norhidayenti. The study which was investigated in 2013, the finding of this study was to know what are politeness and impoliteness expressions of characters in Kungfu Panda Film and what are the situations when the characters show politeness and impoliteness expressions in Kungfu Panda Film.

The result of the research is that there are many polite and impolite expressions found. Politeness expressions that used by characters in Kungfu Panda Film are thanking someone, apology, advising, confessing, greeting and sympathy which is including modesty and generosity in every expressions to make other feel good. Impoliteness also used by the characters are mostly underestimate someone with physical appearance and using negative adjective, disagreement and sarcasm, it make others feel not convenient. The situation when the characters used politeness expressions are making a mistake, accepting, help, offering, help, praising someone, meetingresenly, ending conversation, and talking to older people. The situation when the characters used impoliteness expressions are the mood that angry, dislike, panic and disagree.

One of writer that conducted about politeness is Karmila (2015). She focused on politeness and impoliteness strategies. The difference between this thesis and the present study is in the object. This thesis investigated The Analysis

of Politeness and Impoliteness Used by Characters *In Jack The Giant Slayer Film*". However, the present study analyzed politeness expressions in English Communication (A Gender Based Analysis). The other research was conducted by Norhidayenti (2013). The main difference in this thesis is the number of object. This study only focused on A Study of Politeness Expressions in English Communication (A Gender Based Analysis)., whereas Yenti's thesis investigated The Analysis of Politeness and Impoliteness Expression Of The Main Character in Kungfu Panda Film. The writer hopes these previous studies can help this study to identify and analyze the politeness expressions in English Communication (A Gender Based Analysis).

Here, the writer is also really interested in finding more descriptive qualitative about the ways of politeness expressions used by male and female students of Ninth Grade at Global Islamic Boarding School and the use of politeness expressions more often among gender in using politeness expressions.

Based on the background above, the writer interested to make research entitle "**A Study of Politeness Expressions in English Communication (A Gender Based Analysis)**". Hopefully, this research can find the answers of the question.

B. Statement of Problem

According to the background of the study above the writer conduct the research problems as follows:

1. What are the politeness expressions used by male and female students of Ninth Grade at Global Islamic Boarding School?
2. Which gender of Ninth Grade used politeness expressions more often in communication at Global Islamic Boarding School?

C. Objective of Study

The objective of this research are:

1. To get the politeness expressions used by male and female students of Ninth Grade at Global Islamic Boarding School.
2. To gain information the uses politeness expressions more often among gender of Ninth Grade at Global Islamic Boarding School.

D. Significant of Study

The results of the study are expected to give significance as follows:

1. Theoretically

Theoretically the result of this study will answer the question at the problems of the study, and will certainly elevate the writer's basic knowledge on more linguistic aspects of English in communication purpose domain.

2. Practically

For institution of Global Islamic Boarding School, the result of this study as a feedback for improving the system of education and facilitating what the school need. For the writer with the result of this study, the writer expects to enrich his understanding of politeness expressions and get more knowledge about research. Providing information and consideration for the next writer and enriching literary source of the UIN Antasari library.

E. Definition of Key Terms

To avoid any misinterpretation toward the title adopted in this research, the writer feels necessary to explain terms as follow:

1. Politeness expressions are word or phrase that be said by the students of Ninth Grade at Global Islamic Boarding School. It communicates an idea or something done or given as a means of communicating a feeling or thought to somebody else. Politeness expressions can be achieved by saying something that makes the addressee feel important and/or by showing appreciation towards what the addressee has done or said, or not saying something that can potentially offend or demean the addressee.
2. English communication means communication used by male and female of the students use English in their school at certain day. Not in everyday communication.
3. Gender is defined as a personal conception of oneself as male or female. This concept is intimately related to the concept of gender role, which is defined as

the outward manifestations of personality that reflect the gender identity. Gender identity, in nearly all instances, is self-identified, as a result of a combination of inherent and extrinsic or environmental factors; gender role, on the other hand, is manifested within society by observable factors such as behavior and appearance.

4. Global Islamic Boarding School it is a private formal education which has an International Standard and located on the street Trans Kalimantan Km.12, Sungai Lumbah, Alalak, Kabupaten Barito Kuala, Kalimantan Selatan.