CHAPTER I

INTRODUCTION

A. Background of Study

Basically education is like an experiment that was never finished, as long as there are human life in this world. Since education is part of human culture and civilization that continues to grow. This is parallel with human nature that has the creative and innovative in all areas of life.

Besides, education becomes an important thing and people around the world knowing important of education. It is a gift from God to human beings as adjusted to one of the Holy Qur’an has stated in the Ar rahman verse 33 as follows:

٣٣ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ ﷲ 

Based on this surah above, this surah describes about importance of education for human life. Education can make people to know the heavenly bodies and can explore space. People are able to know the barrier that has not been revealed. Human was given potential by God, be reasonable. This mind must be honed, empowered by learning and working. People can gain of knowledge and new insight. Throught education, people can work for a better life English is a language that worldwide, this language can be used whenever and wherever. English is very important to learn, because can to communication with other
people in other countries and widely used in writings on electric tools, children’s toys, also many others.

In this era of modern technology and globalization, there is always urgent need to get in touch with people around the world. English is international languages for communication. It has been used as a means of communication around the globe. In non-English speaking countries, teaching in English has also became a trend to keep up with international development of education.

Teachers, instructors, and students are able to gain international sources of information either directly from the source persons or media communication and have more opportunities to follow the development of current information. It means they have better chances to develop themselves or to go deep into their interest and potentialities. Their minds are open to the world.

Those who are able to go international are individuals, who have international knowledge, skills, attitude, and who are able to speak an international language. No matter how good a person’s competence is, without an international language is suggested to be used as a means of instruction in order to make students able to communicate in English.

To gain international recognition including world class accreditation, it is a must for school, universities, or institutions to communicate in English. English as an international language is used by international class organization, including United Nations Organization (UNO), United Nations Educational, Scientific, and Cultural Organization (UNESCO), Tourism Education Quality (TEDQUAL)
under World Tourism Organization (WTO), and other world class schools, universities, and institutions. Direct oral communication and indirect written communication only happens among them by using international language. (Sutanto Leo, P7 et, al)

English is considered difficult to learn and to reduce of learning English then to considered to approach and strategies can be used so that English learning becomes easy and exciting, also be able to attracted the attention of the students, the classroom situations need to be created that make the students motivated to learn (Kasbolah, 1993: 56). One way to make the class more interested is the use of teaching aids or media when the teacher to teach.

Learning media is defined as make to the intermediary between the source and the receiver in the learning, both direction and two directions. For example the teacher to teach in front of the class then the media used is the audio media. The teacher explains through the LCD Projector then the media that he/she used is visual media or graphics. The teacher gives an example of an event through a video playback, then the students to listen the audio-visual media very well by being taught.

According to Romiszowski (1981 : 39) Media is ‘..any extension of man which allows him to affect other people who are not in face to face with him. Thus, communication media include are the letters, television, film, radio, printed matter and the telephone.’
The term of media comes from Latin “medium’” generally is a means of to communication or that anything that carries information between the source and the receiver these objects are called “Instructional Media” when such items are used to convey a message in an educational setting (Heinich and Rusello 1982) et al Kasihani (2007:100). Six basic categories of media are text, audio, visuals, video, manipulatives (object), and people. The purpose of media is a facilitate communication and learning (Smaldino and Russell) et al Kasihani (2007:101). The researcher believes that Pictorial material can help the students in mastering the language with reasons :

1. To help simplify the process of the language learning and to improve them.

2. Reducing the use of the mother tongue or first language.

3. Generating motivation or interest in student learning

4. Explain new concepts so that students can to understand without difficult.

5. Improving the quality of teaching and learning English.

6. Make the learning process more interesting and interactive.

Learners as participants in the learning process many have difficulty in learning, especially learning English, which in the end this will affect the teaching and learning process. To overcome these problems, it is necessary media that can support the teaching and learning process.

Students' interest to increase in learning, researchers try to using instructional media. Learning media is a learning tool that carries messages or
information containing instructional purposes. In the process of teaching and learning activities, the use of appropriate media can improve learning outcomes and make the teaching and learning process interesting and fun. The lesson matter becomes easily accepted by students, and allows students to master the goal of better teaching, pictorial material so that learning can be easily accepted by students.

Learning media is a tool used to facilitate the process of teaching and learning activities. Latuheru (1988:14), states that “learning media is materials, tools, or techniques used in teaching and learning activities with the intention that the process of interaction of educational communication between teachers and students can take place effectively and efficiently”. Based on these definitions, the learning media has great benefits in facilitating students to learn the subject matter. Learning media used should be able to attract students' attention in teaching and learning activities and more stimulate of student learning activities. In the improvement of English lessons, the researcher use teaching media in order to increase student interest in learning and also can to facilitate of students in receiving the material taught, and media used is media pictorial material.

Based on the fact, in field at MTsN 5 Tanah Laut, English lesson often are less in demand by many students and most of the students liked this lesson. Many reasons for those who are less interested. They difficulty to developing of all skill in English lesson because of the limitations of learning time at the school, no access to English in addition to school, lack of motivations and one of them is the unwillingness of props or media that supporting, rely on the teks books alone is
not enough. The researcher tried to overcome the problem of the students with using pictorial material of instructional media and this media make interesting, exciting and motivating of them in English lesson, until can help the students in mastering all skill.

The previous study held by Ahmad Fajar Haryadi, in 2013 who conducted research entitled “The use of Media In Teaching and Learning Reading at English Grade Students of MTS Darul Istiqamah Boarding School for Boys Barabai South Kalimantan Academic year 2014/2015”. The result of the research found some media that are used by teacher in teaching reading at Mts Darul Istiqamah Barabai Hulu Sungai tengah Regency academic year 2014/2015. Student who were at Eight grade need variation in teaching namely media. There are some dominant media used by the teacher in teaching reading such as using magazines, using newspaper and pictures, then the teacher used the media is well depends on the topic.

The second previous study held by Supiani in 2016 who conducted research entitled”The use of Visual Media in teaching Descriptive Text At The second Grade Of MTsN 2 Gambut Academic Year 2014-2015”. The result of this research shows that the teacher’s activity in using the visual media in teaching at the second grade of MTsN 2 Gambut is run well. The students are more motivated to learn in the class, they have more confidence, and they are more active in class activity.
The third previous study held by Azizfatul Husna in 2012 who conducted research entitled ‘’The use Of Picture Cards To Improve The Vocabulary For The Fourth Grade Students At SDN Karang Bunga Mandastana Barito Kuala Regency Academic year 2010/2011.’’ The result this research, the writer suggest that a teacher must be to create her own way to arise her students’ interest in following her teaching. The use of picture as an aid is one way to achieve this goal. However, the teacher must select the suitable materials for the topic she is going to teach.

The researcher conduct research at MTsN 5 Tanah Laut, this school was selected by the research the school is state Junior High School in Tanah Laut and the researcher thinks that school is good quality. Nevertheless, this school in teaching and learning English lesson is still lacking of students, and lacking utilizing of instruactional media in teaching learning process. This school have many facilities and located very strategies in Jl. A Yani 1 Panyipatan.

Based on the explanation above, the researcher is interested to conduct a research entitled “The use of Pictorial Material In Teaching English Lesson For The Eighth Grade Students At MTsN 5 Tanah Laut School Year 2017/2018”

B. Statement of Problems

Based on the previous above, the research problem is formulated as follows:
1. How does the teacher use the pictorial material in teaching English lesson for the eighth grade students at MTsN 5 Tanah Laut school year 2017/2018?

2. How is the students’ response when teacher teaches English lesson using pictorial material for the eighth grade students at MTsN 5 Tanah Laut school year 2017/2018?

C. Objective of this Research

These objectives of this suitable with the statement of problem are:

1. To know the teacher uses pictorial material in teaching English lesson for the eighth grade students at MTsN 5 Tanah Laut school year 2017/2018.

2. To know the students’ response when the teacher taught English lesson using pictorial material for the eighth grade students at MTsN 5 Tanah Laut school year 2017/2018.

D. Significance of the Research

1. In view of the importance of education, especially in teaching English lesson.

2. Given the importance of using media as motivation to created learners in teaching learning process to achieve of learning objectives, especially for teachers on teaching English lesson.

3. Given in utilizing instructional media very well, important role in learning that will determine the success of the students to learn teaching English lesson.

E. Definition of Keys Term
There are some key terms are used in this research. In order to avoid misunderstanding of them, some key terms are defined as follows:

1. The word “use” according to Webster’s New World College Dictionary, the word use means “the act of using or state of being use” (Victoria and David, 1996:946)

2. Teaching is a verbal noun gerund it is compound word “teach” and “ing”. The word “teach, to give somebody knowledge, skill, etc, and teaching means work a teacher.” (Oxford University Press (2008:455)

3. Media is the main means of communicating with large numbers of people, esp television, radio and newspaper (Oxford Advanced Learners dictionary).

4. Pictorial Material : Very useful in teaching English, there are kinds Pictorial material, including; pictures in newspapers, magazines, old textbooks, catalogues, brouchures, calendars, etc (Noor Azlina Yunus 1981:49)

5. English Lesson is compulsory subject in teaching learning at MTsN 5 Tanah Laut.

6. MTsN 5 Tanah Laut : Is name of an junior high school that used by researcher to does a research. Teacher and the 8th students of that school are being the subject of this research