THE EFFECTIVENESS OF INSTAGRAM IN IMPROVING EIGHTH GRADERS' WRITING SKILL AT MTSN 3 BANJARMASIN

THESIS



BY

ELISA PUTRI

ANTASARI STATE ISLAMIC UNIVERSITY

FACULTY OF TARBIYAH AND TEACHERS TRAINING

ENGLISHDEPARTMENT

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THESIS

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By:
Elisa Putri
SRN: 1401240721

ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHERS TRAINING
ENGLISH EDUCATION DEPARTMENT
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APPROVAL

This is to certify that the *sarjana's* thesis of **Elisa Putri,** Students Reg. 1401240721, with the title ***The Effectiveness of Instagram in Improving Eighth Graders' Writing Skill at MTsN 3 Banjarmasin*** has been approved by the thesis advisors for further approval by the board of examiners.

Banjarmasin, January 18, 2019

Advisor I

Rusnadi, S.Pd.I, M.Pd.I, MA
NIP. 19771212 200312 1 002

Advisor II

Nur Alfa Rahmah,M.Pd
NIP. 198807292015032005

Acknowledged by
Head of English Education Department

Nani Hizriani, M.A
NIP. 1977 1127 200312 2 001

VALIDATION

This is to certify that the *sarjana's* thesis of Elisa Putri, Students Reg. 1401240721, with the title **THE EFFECTIVENESS OF INSTAGRAM IN IMPROVING EIGHTH GRADERS' WRITING SKILL AT MTSN 3 BANJARMASIN** has been approved by the board of examiners as the requirements for the degree of *Sarjana* in English Language Education.

..... , Chair
(Drs. Sa'adilah, M.Pd)
NIP. 196405201992203 1006

..... , Member
(Hidayah Nor, M.Pd)
NUP. 201701017

..... , Member
(Nur Alfa Rahmah, M.Pd)
NIP. 198807292015032005

Approved by
Dean of Faculty of Tarbiyah and Teachers Training

Prof. Dr. Hj. Juairiah, M.Pd
NIP. 196001061986032004

STATEMENT OF AUTHENTICITY

By signing this form, I

Name : Elisa Putri

SRN : 1401240721

Certify, that the work in this thesis is, to the best of my knowledge and belief, original, except as acknowledged in the text, and has not been submitted, either in whole or in part, for a degree at this university or any other university. If someday, it is proven as duplication, imitation, plagiarism, or made by others partly or entirely, I understand that my thesis and academic title will be cancelled due to the law.

Banjarmasin, January 18, 2019

The researcher,



Elisa Putri

ABSTRACT

Elisa Putri. 2018. The Effectiveness of Instagram in Improving Eighth Graders' Writing Skill at MTsN 3 Banjarmasin. Thesis. English Education Department, Tarbiyah and Teachers Training Faculty. Advisors: (I) Rusnadi, S.Pd.I, M.Pd.I, MA, (II) Nur Alfa Rahmah,M.Pd.

Keywords: Social media, Instagram, Writing, Recount text, Descriptive text.

The use of social media becomes more popular for people nowadays. Social media are web-based applications that allow users to communicate, collaborate, and share resources with other people. Social media make it easy for users to access and use social media to be a very effective tool for communicating and exchanging ideas. The many people use social media include students. The popularity of social media between students can be used as a language teaching tool. One of popular social media is Instagram. This is a social network that can be used to take pictures and videos, and share publicly or privately on the application. This study aims to research the effectiveness of Instagram in improving eighth graders' writing skill at MTsN 3 Banjarmasin. The subjects of the research were 30 students of VIII-H. Instagram was created as a place for students to write descriptive text and recount text. Finally, researcher took idea of writing activities on Instagram from photo inspiration. Writing tests including pre-test and post-test were used as instrument of collecting data.

The result of post-test showed that when they wrote descriptive text and recount text using Instagram; the students became more attentive, they liked to ask, become more active and happier. The researcher found that the students writing skill using Instagram had increased. The result of recount text, showed that T_{count} is -10.204. sig (2 tailed) is 0,000 and sig $\leq$ 0.05. Thus, T_{table} 5% = -10.204 $\geq$ 2.042. The result of descriptive text, T_{count} is -10.448. sig (2 tailed) is 0,000 and sig $\leq$ 0.05. Thus, T_{table} 5% = -10.448 $\geq$ 2.042. If T_{count} is higher than $T_{table.}$, H_0 (Null Hypothesis) is rejected and Ha (Alternative Hypothesis) is accepted. The result of the study revealed that Instagram as learning tool is effective for language learning activity.

ABSTRAK

Elisa Putri. 2018. The Effectiveness of Instagram in Improving The Eighth Graders' Writing Skill at MTsN 3 Banjarmasin. Thesis. English Education Department, Tarbiyah and Teachers Training Faculty. Advisors: (I) Runadi, S.Pd.I, M.Pd.I, MA, (II) Nur Alfa Rahmah,M.Pd.

Kata kunci: *Media Sosial, Instagram, Menulis, Teks recount, Teks deskriptif.*

Penggunaan media sosial menjadi lebih populer untuk orang-orang saat ini. Media sosial adalah aplikasi berbasis web yang memungkinkan pengguna untuk berkomunikasi, berkolaborasi dan berbagi sumber daya dengan orang lain. Media sosial membuat pengguna mudah untuk mengakses dan menggunakan media sosial menjadi alat yang sangat efektif untuk berkomunikasi dan bertukar ide-ide. Dari banyak orang yang menggunakan media sosial tidak terkecuali untuk siswa. Popularitas media sosial antara siswa dapat digunakan sebagai alat pengajaran bahasa. Salah satu media sosial yang populer adalah Instagram. Ini adalah jaringan sosial yang dapat digunakan untuk mengambil gambar dan video, dan berbagi secara publik atau pribadi pada aplikasi. Penelitian ini bertujuan untuk penelitian efektivitas Instagram untuk meningkatkan keterampilan menulis siswa kelas delapan MTsN 3 Banjarmasin. Subjek penelitian adalah 30 siswa VIII-H. Instagram adalah dibuat sebagai tempat bagi siswa untuk menulis teks deskriptif dan teks recount. dimana peneliti mengambil ide dari aktifitas menulis dari Instagram yaitu foto inspirasi. Tes menulis meliputi pra- tes dan pasca tes digunakan sebagai instrumen mengumpulkan data.

Hasil pasca tes menunjukkan bahwa ketika mereka menulis teks deskriptif dan teks recount menggunakan Instagram; siswa menjadi lebih perhatian, suka bertanya atau aktif dan lebih bahagia. Peneliti menemukan bahwa keterampilan menulis siswa menggunakan Instagram meningkat. Hasil dari teks recount, menunjukkan bahwa jumlah T_{hitung}*-10.204. SIG (2 tailed) adalah 0,000 dan sig ≤ 0,05. Dengan demikian,* T_{table} *5% =-10.204 ≥ 2.042. Dan hasil dari teks deskriptif,* T_{hitung}*-10.448. SIG (2 tailed) adalah 0,000 dan sig ≤ 0,05. Dengan demikian,* T_{table}*5% =-10.448 ≥ 2.042. Jika* T_{hitung} *lebih tinggi dari* T_{table}*. Dalam kesimpulan* H_0 *(Null hipotesis) ditolak dan Ha (hipotesis alternatif) diterima. Hasil kajian mengungkapkan bahwa Instagram sebagai alat pembelajaran yang efektif untuk kegiatan belajar bahasa.*

MOTTO

You are now is what you choose in the past. What you choose now is who you are tomorrow.

DEDICATION

This thesis is dedicated to:

My beloved parents: Umma and Appa

As a sign of my devotion and my gratitude for your sacrifice to me and

Who always pray for me and give me the best in my life. You are irreplaceable.

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Finally, the researcher hopes that this research will be useful for the next researchers. The researcher admits that thesis research paper is not perfect yet. Therefore, suggestions are expected to make it better.

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January 18, 2019 A.D

The Researcher

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