ABSTRACT

The *Cinderella Complex Syndrome* is a network of attitudes and fears in women and makes them feel depressed, causing women cannot to or even dare to use their ability, thus their desire to always be taken care of and protected by others appeared. The purpose of this research is to know the psychological description of *Cinderella Complex Syndrome* in women who joined KAMMI Banjarmasin which includes the forming process, factors, characteristics, and aspects. The type of this research is field research and the research design is descriptive design with qualitative approach in Banjarmasin with 2 women subjects aged 20 and 21 years old. The data collecting methods used in this research is screening test using the scale of the *Cinderella Complex Syndrome*, interviews, observation and graphic tests (along with analysis results of the tests that supervised by a psychologist). The result of this research indicates that the forming process of the *Cinderella Complex Syndrome* is closely related to various childhood experiences. The influencing factors are culture, parenting, mass media, low self-esteem, and subject perception. The characteristics that apparent is lack of confidence, feel worthless, afraid to do and face challenges, hard to do everything by herself, often having psychosomatic, fear of failure, lazy to take a risk, and depend on friend and environment. Aspects that are seen in both subjects are they expect directions from others, external self-control, low self-esteem, avoid challenges and competitions. There are also aspects of emotions, cognitive, and social that has been successfully revealed through graphic test.

Keywords: **Psychological Description, Cinderella Complex Syndrome, Banjar Tribe, Women, KAMMI**