ABSTRAK

Husein Fakhrezi, 2026. Dampak Pembangunan Kampus II UIN Antasari Terhadap Peluang Usaha dan Pendapatan Masyarakat Sekitar. Skripsi. Program Studi Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam. Pembimbing : Muhammad Saleh, S.IP., S.H., M.A dan Difi Dahliana, M.E.I.

Kata Kunci : Pembangunan Kampus, Peluang Usaha, Pendapatan Masyarakat, Ekonomi Lokal**.**

Penelitian ini bertujuan untuk menganalisis dampak pembangunan Kampus II UIN Antasari Banjarmasin terhadap peluang usaha dan pendapatan masyarakat sekitar. Penelitian menggunakan pendekatan kuantitatif dengan metode survei. Sampel penelitian ditentukan menggunakan teknik purposive sampling, yaitu masyarakat yang memiliki usaha di sekitar Kampus II UIN Antasari Banjarmasin. Data dikumpulkan melalui wawancara dan observasi, kemudian dianalisis menggunakan statistik deskriptif untuk menggambarkan kondisi objek penelitian.

Hasil penelitian menunjukkan bahwa pembangunan Kampus II UIN Antasari Banjarmasin memberikan dampak positif terhadap perekonomian masyarakat. Kehadiran kampus meningkatkan aktivitas ekonomi melalui bertambahnya permintaan atas kebutuhan mahasiswa sehingga mendorong berkembangnya berbagai jenis usaha, seperti rumah kos, rumah makan, laundry, fotokopi, dan perdagangan. Selain membuka peluang usaha baru, pembangunan kampus juga meningkatkan pendapatan pelaku usaha di kawasan sekitar. Dengan demikian, pembangunan infrastruktur pendidikan tidak hanya berfungsi sebagai penyedia layanan pendidikan, tetapi juga menciptakan *multiplier effect* yang berkontribusi terhadap pertumbuhan ekonomi lokal dan peningkatan kesejahteraan masyarakat di sekitar Kampus II UIN Antasari Banjarmasin.

ABSTRACT

Husein Fakhrezi, 2026. *The Impact of the Development of UIN Antasari Banjarmasin Campus II on Business Opportunities and the Income of the Surrounding Community. Undergraduate Thesis. Sharia Economics Study Program, Faculty of Islamic Economics and Business. Supervisors: Muhammad Saleh, S.IP., S.H., M.A. and Difi Dahliana, M.E.I.*

Keywords: *Campus Development, Business Opportunities, Community Income, Local Economy.*

This study aims to analyze the impact of the development of UIN Antasari Banjarmasin Campus II on business opportunities and the income of the surrounding community. The research employed a quantitative approach using a survey method. The sample was selected through purposive sampling, consisting of community members who own businesses around UIN Antasari Banjarmasin Campus II. Data were collected through questionnaires and observations, and were analyzed using descriptive statistical techniques to describe the characteristics and conditions of the research object.

The findings indicate that the development of UIN Antasari Banjarmasin Campus II has had a positive impact on the local economy. The presence of the campus has increased economic activities by generating higher demand for students' daily needs, thereby encouraging the growth of various types of businesses, including boarding houses, restaurants, laundry services, photocopying services, and retail businesses. In addition to creating new business opportunities, the campus development has also contributed to increased income among local business owners. Therefore, the development of educational infrastructure serves not only as a provider of educational services but also as a catalyst for a multiplier effect that supports local economic growth and enhances the welfare of communities surrounding UIN Antasari Banjarmasin Campus II.