RIWAYAT HIDUP PENULIS

1. Nama : Herwida Fiesta Dinova
2. Tempat, Tanggal Lahir : Surakarta, 17Maret 1994
3. Jenis Kelamin : Perempuan
4. Agama : Islam
5. Warga Negara : Indonesia
6. Status Perkawinan : Belum Menikah
7. Alamat : Jalan Soetoyo S. Gg Serumpun RT 18 RW 002 Kel: Pelambuan Kec: BanjarmasinBarat, Banjarmasin.
8. Pendidikan
   a. TK. Kartika V-2 , Banjarmasin.
   b. SDN Pelambuan I Banjarmasin.
   c. SMP N 12 Banjarmasin.
   d. MAN 3 Banjarmasin.
   e. Fakultas Syariah dan Ekonomi Islam IAIN Antasari Banjarmasin Program S1 Jurusan PerbankanSyariah
9. Orang Tua
   Ayah
   a. Nama : Heru Widyanto
   b. Pekerjaan : Swasta
   c. Alamat : Jalan Soetoyo S. Gg Serumpun RT 18 RW 002 Kel: Pelambuan Kec: BanjarmasinBarat, Banjarmasin.

Ibu
a. Nama : Wiwi Widayanti
b. Pekerjaan : Ibu Rumah Tangga
c. Alamat : Jalan Soetoyo S. Gg Serumpun RT 18 RW 002 Kel: Pelambuan Kec: BanjarmasinBarat, Banjarmasin.

10. Saudara/Anak ke : Ke 1 (satu) dari 3 bersaudara

Banjarmasin, Juni 2016

Penulis,

Herwida Fiesta Dinova

NIM. 1201160235

LAMPIRAN

UJI VALIDITAS

Variabel Pilihan Produk

Correlations

		PP_1	PP_2	PP_3	PP_4	PP_5	TOTAL_PP
PP_1	Pearson Correlation	1	,386**	,486**	,366**	,492**	,752**
	Sig. (2-tailed)		,001	,000	,002	,000	,000
	N	70	70	70	70	70	70
PP_2	Pearson Correlation	,386**	1	,584**	,490**	,400**	,761**
	Sig. (2-tailed)	,001		,000	,000	,001	,000
	N	70	70	70	70	70	70
PP_3	Pearson Correlation	,486**	,584**	1	,454**	,422**	,777**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	70	70	70	70	70	70
PP_4	Pearson Correlation	,366**	,490**	,454**	1	,500**	,728**
	Sig. (2-tailed)	,002	,000	,000		,000	,000
	N	70	70	70	70	70	70
PP_5	Pearson Correlation	,492**	,400**	,422**	,500**	1	,742**

	Sig. (2-tailed)	,000	,001	,000	,000		,000
	N	70	70	70	70	70	70
TOTAL_PP	Pearson Correlation	,752**	,761**	,777**	,728**	,742**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	70	70	70	70	70	70

**. Correlation is significant at the 0.01 level (2-tailed).

Variabel Bauran Pelayanan

Correlations

		BP_1	BP_2	BP_3	BP_4	BP_5	BP_6	BP_7	BP_8	BP_9	BP_10	TOTAL_BP
BP_1	Pearson Correlation	1	,769**	,761**	,625**	,593**	,610**	,703**	,584**	,653**	,677**	,810**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_2	Pearson Correlation	,769**	1	,831**	,747**	,735**	,749**	,761**	,702**	,744**	,698**	,899**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_3	Pearson Correlation	,761**	,831**	1	,800**	,779**	,744**	,773**	,684**	,725**	,733**	,907**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000

	N	70	70	70	70	70	70	70	70	70	70	70
BP_4	Pearson Correlation	,625**	,747**	,800**	1	,739**	,674**	,730**	,598**	,660**	,679**	,834**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_5	Pearson Correlation	,593**	,735**	,779**	,739**	1	,689**	,758**	,746**	,638**	,678**	,853**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_6	Pearson Correlation	,610**	,749**	,744**	,674**	,689**	1	,791**	,723**	,685**	,633**	,852**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_7	Pearson Correlation	,703**	,761**	,773**	,730**	,758**	,791**	1	,742**	,777**	,705**	,900**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_8	Pearson Correlation	,584**	,702**	,684**	,598**	,746**	,723**	,742**	1	,746**	,651**	,839**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_9	Pearson Correlation	,653**	,744**	,725**	,660**	,638**	,685**	,777**	,746**	1	,818**	,867**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000
	N	70	70	70	70	70	70	70	70	70	70	70
BP_10	Pearson Correlation	,677**	,698**	,733**	,679**	,678**	,633**	,705**	,651**	,818**	1	,845**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000
	N	70	70	70	70	70	70	70	70	70	70	70
TOTAL_BP	Pearson Correlation	,810**	,899**	,907**	,834**	,853**	,852**	,900**	,839**	,867**	,845**	1

	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
	N	70	70	70	70	70	70	70	70	70	70	70

**. Correlation is significant at the 0.01 level (2-tailed).

Variabel Suasana Kantor

Correlations

		SK_1	SK_2	SK_3	SK_4	SK_5	TOTAL_SK
SK_1	Pearson Correlation	1	,578**	,484**	,547**	,463**	,759**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	70	70	70	70	70	70
SK_2	Pearson Correlation	,578**	1	,556**	,586**	,620**	,809**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	70	70	70	70	70	70
SK_3	Pearson Correlation	,484**	,556**	1	,571**	,502**	,760**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	70	70	70	70	70	70
SK_4	Pearson Correlation	,547**	,586**	,571**	1	,779**	,871**
	Sig. (2-tailed)	,000	,000	,000		,000	,000
	N	70	70	70	70	70	70
SK_5	Pearson Correlation	,463**	,620**	,502**	,779**	1	,844**

	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	70	70	70	70	70	70
TOTAL_SK	Pearson Correlation	,759**	,809**	,760**	,871**	,844**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	70	70	70	70	70	70

**. Correlation is significant at the 0.01 level (2-tailed).

Variabel Preferensi Mahasiswa

Correlations

		PM_1	PM_2	PM_3	PM_4	PM_5	TOTAL_PM
PM_1	Pearson Correlation	1	,826**	,485**	,544**	,733**	,894**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	70	70	70	70	70	70
PM_2	Pearson Correlation	,826**	1	,505**	,550**	,715**	,894**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	70	70	70	70	70	70
PM_3	Pearson Correlation	,485**	,505**	1	,345**	,469**	,691**
	Sig. (2-tailed)	,000	,000		,003	,000	,000
	N	70	70	70	70	70	70
PM_4	Pearson Correlation	,544**	,550**	,345**	1	,549**	,708**
	Sig. (2-tailed)	,000	,000	,003		,000	,000
	N	70	70	70	70	70	70
PM_5	Pearson Correlation	,733**	,715**	,469**	,549**	1	,864**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	70	70	70	70	70	70
TOTAL_PM	Pearson Correlation	,894**	,894**	,691**	,708**	,864**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	

N	70	70	70	70	70	70

**. Correlation is significant at the 0.01 level (2-tailed).

UJI RELIABILITAS

Variabel Pilihan Produk

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,804	,809	5

Variabel Bauran Pelayanan

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,960	,961	10

Variabel Suasana Kantor

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,865	,868	5

Variabel Preferensi Mahasiswa

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,872	,870	5

UJI ASUMSI KLASIK

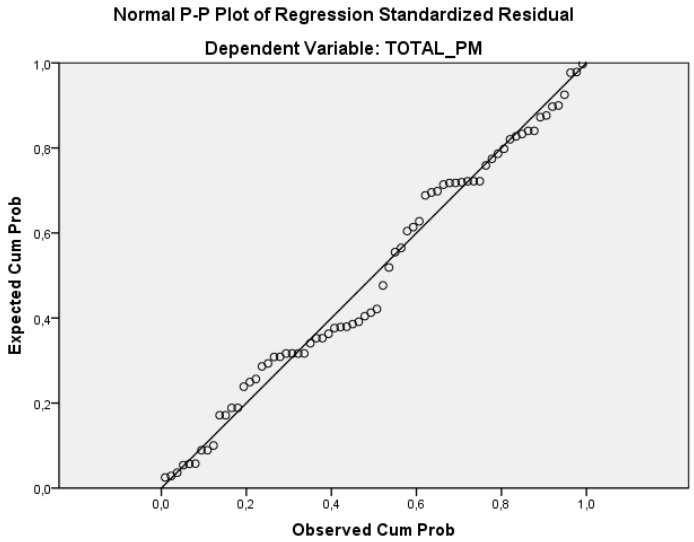
Uji Multikolinieritas

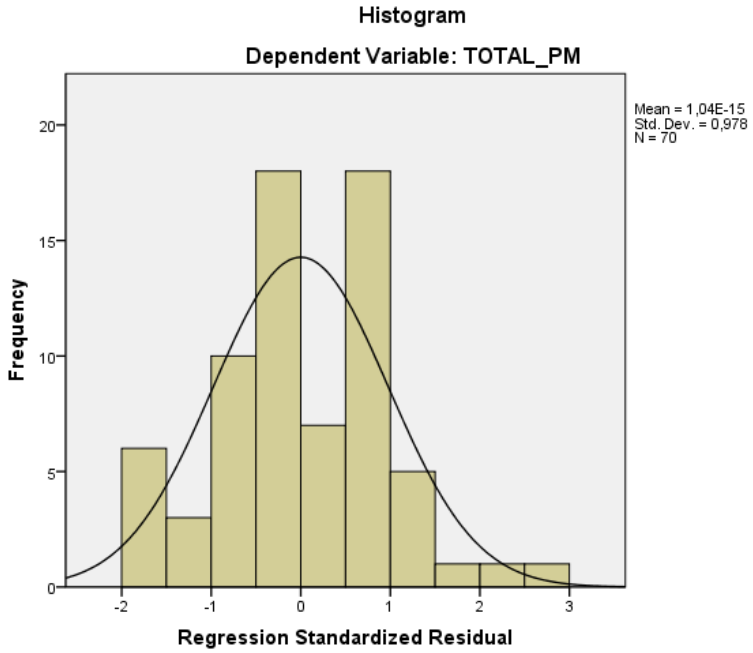
Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4,880	1,987		2,456	,017		
	TOTAL_PP	,280	,126	,270	2,227	,029	,545	1,834
	TOTAL_BP	,247	,073	,528	3,410	,001	,333	3,001
	TOTAL_SK	-,057	,151	-,057	-,379	,706	,353	2,831

a. Dependent Variable: TOTAL_PM

Uji Normalitas


Normal P-P Plot of Regression Standardized Residual
Dependent Variable: TOTAL_PM
Expected Cum Prob
Observed Cum Prob
0,0
0,2
0,4
0,6
0,8
1,0


Histogram
Dependent Variable: TOTAL_PM
Mean = 1,04E-15
Std. Dev. = 0,978
N = 70
Frequency
0
5
10
15
20
-2
-1
0
1
2
3
Regression Standardized Residual

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		70
Normal Parameters[a,b]	Mean	,0000000
	Std. Deviation	2,54786243
Most Extreme Differences	Absolute	,095
	Positive	,095
	Negative	-,078
Kolmogorov-Smirnov Z		,794
Asymp. Sig. (2-tailed)		,554

a. Test distribution is Normal.

b. Calculated from data.

Uji Autokorelasi

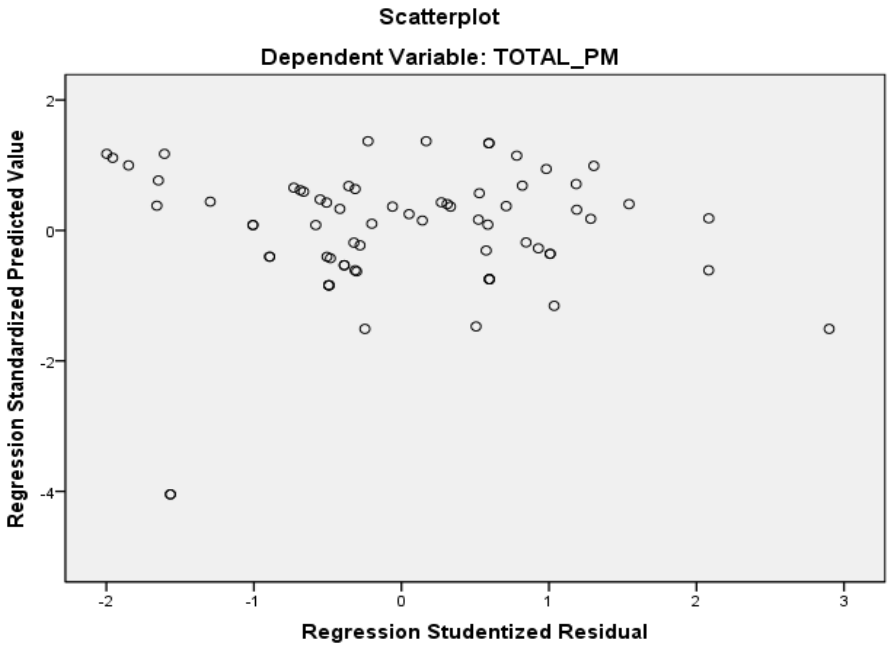
Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,455[a]	,207	,171	1,32934	1,632

a. Predictors: (Constant), TOTAL_SK, TOTAL_PP, TOTAL_BP

b. Dependent Variable: ABS

Uji Heteroskedastisitas



UJI REGRESI LINIER BERGANDA

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4,880	1,987		2,456	,017		
	TOTAL_PP	,280	,126	,270	2,227	,029	,545	1,834
	TOTAL_BP	,247	,073	,528	3,410	,001	,333	3,001
	TOTAL_SK	-,057	,151	-,057	-,379	,706	,353	2,831

a. Dependent Variable: TOTAL_PM

UJI HIPOTESIS

Uji Simultan (Uji F)

ANOVA[b]

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	401,922	3	133,974	19,741	,000[a]
	Residual	447,921	66	6,787		
	Total	849,843	69			

a. Predictors: (Constant), TOTAL_SK, TOTAL_PP, TOTAL_BP

b. Dependent Variable: TOTAL_PM

Uji Parsial (Uji T)

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4,880	1,987		2,456	,017		
	TOTAL_PP	,280	,126	,270	2,227	,029	,545	1,834
	TOTAL_BP	,247	,073	,528	3,410	,001	,333	3,001
	TOTAL_SK	-,057	,151	-,057	-,379	,706	,353	2,831

a. Dependent Variable: TOTAL_PM